

NET ENTERTAINMENT'S GAMES SOON AVAILABLE THROUGH LOTTOMATICA'S ITALIAN ONLINE GAMING CHANNELS

July 1, 2013 – Net Entertainment, the world's leading provider of high-quality online casino games, has signed a license agreement with Lottomatica Scmesse S.r.l. Under the terms of the agreement, Net Entertainment will deliver a wide range of casino games to Lottomatica for the regulated Italian online business through Lottomatica.it and Totosi.it.

Lottomatica Scmesse is a fully owned company of GTECH S.p.A. which is part of the World Lottery Association (WLA) and recognized as a market leader in the Italian gaming industry and one of the largest lottery operators in the world. The company has both B2C operations and global B2B operations.

"Net Entertainment was a first mover to supply online casino games to the regulated Italian online gaming market in 2011. I am very pleased that Net Entertainment has partnered with one of the world's most reputable gaming corporations. I am confident that the Company's casino portfolio will strengthen Lottomatica's position even further on the Italian market," said **Björn Krantz**, Managing Director and Chief of GMO at Net Entertainment Malta Ltd.

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About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at www.netent.com.