

PRESS RELEASE

Lottomatica launches Net Entertainment's online casino games

November 13, 2013 – Net Entertainment announces the commercial launch of a selection of the Company's best in breed online casino games for mobile and desktop game titles on Lottomatica. Additional games will be released over time to enhance the local dot.it offering.

"We are delighted to have gone live with Lottomatica, allowing them to cross-sell our top online casino game titles through Lottomatica.it and Totosi.it channels. Both parties have worked very closely to integrate the Net Entertainment Casino into Lottomatica's operational environment, and we are very happy for Lottomatica, and its players who will now be able to experience the very best online casino games on the local Italian market," comments **Björn Krantz**, Chief of GMO and MD Net Entertainment Malta Ltd.

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About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at www.netent.com.

