



Stockholm February 5, 2013

PRESS RELEASE

Net Entertainment's games available for real money play on Facebook through social gambling partnership with Bonza Gaming

Net Entertainment has signed a license agreement with Bonza Gaming, which is a joint venture between social gaming publisher Plumbee and online gaming operator Sportingbet. Under the terms of the agreement Net Entertainment will deliver a wide range of slots and casino games to Bonza Gaming, who in turn will offer real money gaming to Facebook users through their first app, Bonza Slots.

Facebook is today by far the largest social network in the world, approaching one billion users. During summer 2012, Facebook announced it would expand its social gaming to real money gaming, initially limited to UK-based Facebook users.

"Net Entertainment is one of the first suppliers of online casino games to enter real money gaming on Facebook and I am very pleased Net Entertainment is partnering with Bonza Gaming as their casino platform provider of choice. Net Entertainment's gaming portfolio contains several of the world's most popular games on the traditional online casino market and I am positive that the users on Facebook will be provided with a great experience. Real money gaming over Facebook is a new exciting distribution channel for Net Entertainment and is closely linked to the Company's existing core business. Being selected as Bonza Gaming's main casino games supplier is yet another proof of the confidence and trust that is recognized through Net Entertainment's operational and technical leadership", says **Per Eriksson**, President and CEO at Net Entertainment.

"We are delighted to have partnered with Net Entertainment who after a thorough supplier selection process was the clear winner, and the supplier which could provide our venture with Facebook the best long term strategic value and stability. We are now focused on delivering a successful commercial launch, and with our combined knowledge and experience, I am very positive and excited about this long term partnership", says **Rick Brownlow**, CEO at Bonza Gaming.

For additional information please contact:

Per Eriksson, CEO Net Entertainment: Phone +46 8 57 85 45 00
per.eriksson@netent.com

Elisabeth Lennhede, Communications Director Net Entertainment: Phone +46 709 12 45 31
elisabeth.lennhede@netent.com

or

Rick Brownlow, CEO Bonza Gaming: Phone +44 207 184 1800

About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at www.netent.com.

About Bonza Gaming

BONZA GAMING was founded in November 2012 to focus solely on Social Gambling and is a joint venture between Sportingbet, a leading online Sportsbetting, Casino and Poker provider and Plumbee Ltd, a social casino games company. It is privately funded by its founders, Plumbee and Sportingbet. You can find out more here: <http://www.bonzagaming.com>