

PRESS RELEASE

Stockholm, March 20th, 2015

NetEnt signs license agreement with Gamesys

NetEnt, Net Entertainment, leading provider of online gaming solutions, has signed a license agreement with Gamesys, a UK-based online gaming company operating well-known gaming sites such as Jackpotjoy and Virgin Games.

Under the terms of the license agreement NetEnt will deliver a wide range of slot games to Gamesys and its long list of market-leading branded gaming sites.

“Gamesys and NetEnt share a commitment to delivering the ultimate player experience and I am confident that NetEnt’s world-class slots and casino games will contribute to their continued success as one of the world’s leading online gaming businesses. Further, Gamesys has a large presence in regulated markets, which is well aligned with our growth strategy”, says Enrico Bradamante, MD of NetEnt Malta Ltd and Chief of European Market Operations.

For additional information please contact:

Enrico Bradamante, MD of NetEnt Malta Ltd and Chief of European Market Operations,
Phone: +356 79 676 868, enrico.bradamante@netent.com

Roland Glasfors, Investor Relations, Net Entertainment NE AB (publ),
Phone: +46 760 024 863, roland.glasfors@netent.com

About Gamesys

Founded in April 2001 by Noel Hayden and a small team of developers, Gamesys' aim was to build a profitable online entertainment business providing games to a worldwide audience using proprietary gaming software. After 14 years, its leading brand, Jackpotjoy is the UK's leading online instant win and bingo site with over 4 million players. The success of Jackpotjoy has established Gamesys as one of the world's leading online gaming businesses. Gamesys also operate Virgin Games, Star spins, Sun Bingo, Heart Bingo, Caesars Bingo and Caesars Casino in the UK. As a GamCare Certified operator Gamesys takes the issue of responsible gaming extremely seriously and are committed to providing a safe, fair and enjoyable responsible gaming service and providing members with the highest levels of player protection.

About NetEnt

NetEnt, Net Entertainment NE AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by its cutting-edge platform. With innovation at its core, NetEnt is committed to helping customers stay ahead of the competition. NetEnt is listed on Nasdaq Stockholm (NET-B), employs more than 600 people and has offices in Stockholm, Malta, Kiev, Gothenburg and Gibraltar. www.netent.com