

PRESS RELEASE

July 9th 2015

Meet a profitable growth company!

Invitation to NetEnt's Capital Markets Day on September 1

NetEnt has grown by 23 percent annually over the past five years. What are the crucial factors to successfully maintain a leading position on the fast-growing online gaming market? How is NetEnt affected by strong megatrends such as globalization, digitalization and mobile growth? What does the future look like? These questions and more will be addressed at our Capital Markets Day.

NetEnt is pleased to invite analysts, investors and media to a Capital Markets Day on September 1st, 2015, in Stockholm, where CEO Per Eriksson, together with other senior executives, will share their views on future growth opportunities, strategy, innovation culture and how NetEnt will achieve its goals.

Participants will also be given the opportunity to try out NetEnt's products and gain further insights about the game development process. Moderator for the day will be Charlotte Stjerngren from EFN, the financial news channel.

Presentations will be held in English.

Venue: NetEnt's office, Luntmakargatan 18, in Stockholm

Agenda:

8.30 - 9.00 Registration and coffee

9.00 - 12.15 Presentations

12.15 - 13.00 Lunch

13.00 - 15.00 Visit of NetEnt's game studio

R.S.V.P. by August 18th via email to cmd@netent.com. Further details regarding the agenda will be distributed to registered participants closer to the event.

For additional information please contact:

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NetEnt AB (publ), previously Net Entertainment NE AB (publ), is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ Stockholm (NET-B) and employs more than 600 people in Stockholm, Malta, Kiev, Gothenburg and Gibraltar www.netent.com