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PRESS RELEASE

Net Entertainment expects EBIT margin decline due to strategic investments

Based on the development during the first quarter 2011, Net Entertainment expects its EBIT margin for the first quarter to be lower than in the fourth quarter 2010. This is due to delayed revenues from regulated markets in combination with increased product development and the strengthened Swedish currency. This situation is expected to remain during the first half of 2011.

“From a business perspective we see future growth opportunities and a strong demand for Net Entertainment’s products and services. We firmly believe that the strategic investments we now undertake are necessary, and will strengthen Net Entertainment’s position as a world leading supplier“ says Johan Öhman, Net Entertainment’s CEO.

Net Entertainment’s first quarter interim report for 2011 will be published on April 28 at 7.30 am. The company will provide more information on the planned strategy and actions and the expected margin in connection with the first quarter results announcement.

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About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at www.netent.com.