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PRESS RELEASE

Organizational announcement

Net Entertainment's CFO Bertil Jungmar has decided to leave the company. New CFO, Maria Hedengren, has been appointed with commencement of employment during mid October. Maria Hedengren is currently working for IBS as their Head of Group Control.

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About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at www.netent.com.