



Stockholm October 10, 2012

PRESS RELEASE

Net Entertainment Casino launched with Boylesports

Net Entertainment is happy to announce that Boylesports, Ireland's largest independent bookmaker, has launched the Net Entertainment casino games to its online player base.

Per Eriksson, CEO at Net Entertainment comments; "I am very pleased with the launch of Boylesports, a recognized operator both in terms of quality and size. The addition of Boylesports will strengthen Net Entertainment's position in the UK & Ireland and I look forward to our continued partnership".

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About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at www.netent.com.