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PRESS RELEASE

Elisabeth Lennhede new Communications Director at Net Entertainment

Elisabeth Lennhede has been appointed Communications Director at Net Entertainment and assumed her position on December 17. Elisabeth has held several senior communication positions in B2B and B2C corporations since 1995. She joins from SEB where she held several positions including Press and PR manager and head of Communications for the SEB Merchant Banking division. Prior to SEB, Elisabeth was head of Communications for 3G mobile operator 3 and software company Intenia.

As Communications Director at Net Entertainment, Elisabeth is a member of the Group Management team and reports to the CEO Per Eriksson.

"Elisabeth has a broad and deep experience within communications and also possess a good background from the financial sector, which will benefit Net Entertainment in the Company's continued expansion", says Per Eriksson, CEO at Net Entertainment.

"It will be very exciting to work for Net Entertainment being a leading provider of gaming systems to several of the world's largest gaming operators. It is an interesting industry in strong growth with excellent opportunities to further develop the awareness of the company", says Elisabeth Lennhede, Communications Director at Net Entertainment.

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About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at www.netent.com.