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PRESS RELEASE

Net Entertainment signs partnership agreement with online gaming operator 888

Net Entertainment has signed a partnership agreement with one of the largest and most reputable online gaming operators in the world, 888 Holdings Public Limited Company (888). Under the terms of the agreement Net Entertainment will supply a wide range of its leading online and mobile casino content to 888's global casino and bingo verticals, including the regulated Italian market.

Comment from Per Eriksson, CEO at Net Entertainment *"I am very excited that 888 has selected Net Entertainment as supplier for a wide range of the Company's best in class casino games to be distributed over their casino, bingo and regulatory networks. 888 is one of the largest operators in the world and this agreement further proves the confidence and trust which exists in Net Entertainment's operational and technical leadership. Both parties are now working very close together to secure a successful integration and planning for commercial launch."*

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About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at www.netent.com.

About 888

888 Holdings Public Limited Company (888) is one of the world's most popular online gaming entertainment and solutions providers. 888 has been at the forefront of the online gaming industry for over a decade, allowing both players and B2B partners to enjoy a world-class gaming experience.

888's consumer facing websites offer more than just online gaming. They are entertainment destinations, places where people can enjoy a truly interactive experience and be part of an online community that shares common interests. 888 websites provide an enjoyable customer experience in a safe and secure environment. 888 remains a leader in responsible gaming, with specialist websites dedicated to both corporate responsibility and responsible gaming.

More information about 888 Holdings is available at www.888holdingsplc.com.