

Stockholm October 14, 2011

PRESS RELEASE

Invitation to presentation of Net Entertainment's report for the third quarter 2011

In conjunction with the release of the report for the third quarter 2011, Net Entertainment invites analysts, media and investors to the company's office at Luntmakargatan 18 in Stockholm on October 27, 2011 at 9.00 (CET) where Acting CEO Björn Krantz will present the report. The presentation will be held in English and can also be viewed live via web cast on Net Entertainment's web site www.netent.com or via www.financialhearings.com.

Notify your participation via e-mail to <u>hearings@financialhearings.com</u>.

Net Entertainment's interim report for the period January – September 2011 will be released at 07.30 (CET) the same date.

For additional information please contact;

Björn Krantz, Acting CEO Net Entertainment; Phone +46 8 57 85 45 00 bjorn.krantz@netent.com

About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at <u>www.netent.com</u>.

Net Entertainment NE AB | Luntmakargatan 18 | SE-111 37 Stockholm | Sweden | Tel: +46 8 57 85 45 00 | E-mail: info@netent.com

This document contains Confidential, Proprietary and Legally Privileged information which is the sole property of Net Entertainment NE AB. Except as specifically permitted, no portions of this document may be distributed or reproduced by any means or in any form without the prior written permission of Net Entertainment NE AB.