

Stockholm January 28, 2011

PRESS RELEASE

Invitation to presentation of Net Entertainment's report for the fourth quarter 2010

In conjunction with the release of the earnings report and the report for the fourth quarter 2010, Net Entertainment invites analysts, media and investors to the company's office at Luntmakargatan 18 in Stockholm on February 10, 2011 at 9.00 (CET) where CEO Johan Öhman and CFO Bertil Jungmar will present the report. The presentation will be held in English and can also be viewed live via web cast on Net Entertainment's web site www.netent.com or via www.financialhearings.com.

Notify your participation via e-mail to hearings@financialhearings.com.

Net Entertainment's earnings report for the period January – December 2010 will be released at 07.30 (CET) the same date.

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About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at www.netent.com.