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PRESS RELEASE

Net Entertainment launches Mobile Games

Net Entertainment is very proud to announce the launch of its first mobile portfolio games to the market. Players can now play Net Entertainment's casino games wherever they are, whenever they want. Initial launch will include mobile games for IOS devices, i.e. Iphone, Ipad and Ipod, with three of the Company's most successful casino games, Gonzo's Quest, Jack Hammer and Blackjack. Net Entertainment's mobile offering will be released to the market under the name NetEnt Touch™, which will consist of best in breed games from its existing portfolio, as well as new game releases.

The launch of Net Entertainment's mobile games will follow a phased roll-out approach with several partners during 2012.

"The Net Entertainment brand is about quality and passion for gaming. This is a great moment for Net Entertainment, our partners and their player base, and I am confident that our mobile games will be very well received as the usability and total experience is truly magnificent. Our partners have been waiting for the day Net Entertainment introduces its first mobile games, and I am very happy that we now can offer their players a great end to end experience moving forward. We will continue to build up a solid portfolio of mobile games, which will frequently be launched to the market," comments Acting CEO Björn Krantz.

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About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at www.netent.com.