

PRESS RELEASE
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Betfair launches NetEnt's online casino games

NetEnt, Net Entertainment, recently signed an agreement with the UK focused operator Betfair which is one of the world's largest international online sports betting providers. NetEnt is pleased to announce that a selection of games is now live and available to Betfair's global player base.

"I am very pleased about the great collaboration between NetEnt's and Betfair's integration teams which resulted in a quick launch. I am sure Betfair's players will enjoy the entertainment experience that NetEnt's game portfolio offer and I look forward to our future partnership." Comments Björn Krantz, Chief of GMO and MD at Net Entertainment Malta Ltd.

For additional information please contact;

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About NetEnt

NetEnt is a premium supplier of online casino games used by many of the world's most successful online casino operators. The NetEnt CasinoModule™ is a leading- edge gaming system which includes high-quality online casino games, powerful bonus programs and a sophisticated Back Office. CasinoModule™ creates the ultimate gaming experience for the player, while managing billions of transactions every year and gives online casino operators full control and management of their casino activities. Operators are provided with a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. NetEnt is listed on Nasdaq OMX Stockholm (NET-B). For more information please visit www.netent.com.