

PRESS RELEASE

NET ENTERTAINMENT TO PROVIDE ONLINE CASINO GAMES TO FULL TILT POKER

April 25, 2014 – Net Entertainment will supply online casino games and services to Full Tilt Poker under an agreement with the The Rational Group, one of the world's leading online gaming companies.

Net Entertainment will provide Full Tilt Poker with a wide range of Net Entertainment's best in breed mobile and desktop casino games as they build upon their online casino offering. The Rational Group recently launched blackjack and roulette on the Full Tilt platform.

“Rational Group runs the largest online poker operation globally and we are very proud and excited about this partnership, which will allow us to be a first mover within their new casino channel venture. Together with Rational Group, our games portfolio will reach a completely new player base, and we are confident that our games will be well received,” said Björn Krantz, Chief of GMO and MD, Net Entertainment Malta Ltd.

“Net Entertainment has some of the best games in the industry and will deliver a lot of value to our business, not least on the mobile platform,” said Sam Hobcraft, Rational Group Director of Casino. “We look forward to working with NetEnt to develop a truly innovative gaming experience for our customers.”

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About Net Entertainment

Net Entertainment is a premium supplier of online casino games used by many of the world's most successful online casino operators. The Net Entertainment CasinoModule™ is a leading- edge gaming system which includes high-quality online casino games, powerful bonus programs and a sophisticated Back Office.

CasinoModule™ creates the ultimate gaming experience for the player, while managing billions of transactions every year and gives online casino operators full control and management of their casino activities. Operators are provided with a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). For more information please visit www.netent.com.

About The Rational Group

The Rational Group operates gaming and related businesses and brands including PokerStars, Full Tilt Poker, the European Poker Tour, the PokerStars Caribbean Adventure, the Latin American Poker Tour and the Asia Pacific Poker Tour. These brands collectively form the largest poker business in the world, comprising online poker games and tournaments, live poker competitions and poker programming created for television and online audiences.

The Rational Group holds more online poker licenses than any other e-gaming company, and works closely with regulators around the world to help establish sensible global regulation. The group has an international presence, with more than 1,500 employees in over 20 locations around the world and has been selected as one of the Top 25 Best Workplaces in the UK for 2012 and 2013 and one of the Top 10 Best Work Places in Costa Rica for 2013.