

PRESS RELEASE

Net Entertainment launches Vegas games with bet365

April 8, 2014 – In December 2013, Net Entertainment signed an agreement with one of the world's leading online gambling groups, bet365. Net Entertainment is today pleased to announce that a comprehensive selection of the company's best titles is now offered via desktop and mobile channels to bet365's player base.

Björn Krantz, Chief of GMO and MD at Net Entertainment Malta Ltd, said: *"We are very excited and proud to realize a successful launch of our games on Vegas at bet365. I am positive that our innovative and exciting portfolio of best of breed games will be well received by bet365 and its players."*

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About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at www.netent.com.