

PRESS RELEASE
December 3rd 2015

NetEnt launches games with Caesars Interactive Entertainment

NetEnt recently signed a content distribution agreement with Caesars Interactive Entertainment (CIE) in New Jersey. Today NetEnt announces that the first in a series of its award-winning games is available in CIE's online casino in New Jersey, USA.

With a recently granted transactional waiver from the regulator and completed integration work, NetEnt has launched its first game with CaesarsCasino.com, one of Caesars Interactive Entertainment's online casinos in New Jersey. Additional games are to be released in a phased roll out approach over the next coming months.

Björn Krantz, Managing Director of NetEnt America LLC, comments, *"We are very excited and proud to announce a successful launch of our first portfolio offering with Caesars Interactive Entertainment in New Jersey. I look forward to this partnership and am confident that our innovative and thrilling portfolio of best-in-class games will be well received by CIE and its players"*.

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The information contained in this press release is such that NetEnt AB (publ) is required to disclose pursuant to the Swedish Financial Instruments Trading Act and/or the Swedish Securities Markets Act. The information was submitted for publication on December 3, 2015 at 1.30 p.m. CET.

About NetEnt

NetEnt Americas LLC is a US subsidiary of NetEnt AB (publ), a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ Stockholm (NET-B) and employs 700 people in Stockholm, Malta, Kiev, Gothenburg, Gibraltar and New Jersey. www.netent.com