

**PRESS RELEASE**

October 14<sup>th</sup>, 2015

# NetEnt games live with bwin.party in New Jersey

**After a successful integration process, a selection of NetEnt's games is now live and available in bwin.party's online casino in the state of New Jersey, USA.**

NetEnt, a leading international provider of digital gaming solutions, recently signed an agreement for the delivery of online casino games to bwin.party and Borgata in New Jersey. bwin.party operates New Jersey's market leading online gaming platform, which supports the Borgata Casino, Borgata Poker and PartyPoker brands.

After receiving a transactional waiver from the New Jersey Division of Gaming Enforcement, the integration process has now been completed and NetEnt's multichannel games have successfully been launched over bwin.party's online casino network in New Jersey. The transactional waiver grants NetEnt the right to launch its games with a certain operator while its full license application is still under review.

*"I am very pleased that we are now live with a selection of our multichannel games for desktop and mobile with bwin.party in New Jersey. This launch marks yet another milestone achievement towards our objective to drive the online casino market forward together with our partners in New Jersey",* said Björn Krantz, Managing Director of NetEnt Americas LLC.

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**NetEnt Americas LLC** is a US subsidiary of NetEnt AB (publ), a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ OMX Stockholm (NET-B) and employs 700 people in Stockholm, Malta, Kiev, Gothenburg, and Gibraltar. [www.netent.com](http://www.netent.com)