

NET ENTERTAINMENT
EARNINGS REPORT 2014
QUARTERLY REPORT OCTOBER-DECEMBER 2014



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FOURTH QUARTER 2014

- Revenues for the fourth quarter increased by 33.8% to SEK 241.1 (180.1) million
- Operating profit amounted to SEK 80.3 (55.6) million, +44.5% y-o-y
- Operating margin was 33.3% (30.9%)
- Profit after tax amounted to SEK 77.1 (53.5) million
- Earnings per share amounted to SEK 1.93 (1.42) before dilution and SEK 1.93 (1.41) after dilution

FULL YEAR 2014

- Revenues for the full year increased by 35.0% to SEK 851.7 (630.7) million
- Operating profit amounted to SEK 261.7 (179.7) million, +45.6% y-o-y
- Operating margin was 30.7% (28.5%)
- Profit after tax amounted to SEK 243.2 (167.1) million
- Earnings per share amounted to SEK 6.10 (4.23) before dilution and SEK 6.09 (4.21) after dilution
- 31 new license agreements were signed and 28 new customers' casinos were launched
- Proposed transfer to shareholders is SEK 5.00 (3.00) per share

IMPORTANT EVENTS IN THE FOURTH QUARTER

- Ten new license agreements were signed and six new customers' casinos were launched
- For the first time ever, NetEnt developed a new game entirely in HTML5 for both desktop and mobile, a slot game based on the classic Universal Pictures movie The Invisible Man. Previously, our desktop games have been developed in Flash and this is a change that is expected to bring economies of scale going forward
- Within the partnership with platform supplier GameAccount Network, NetEnt games were launched with Eurobet on the regulated Italian market

QUOTE FROM CEO, PER ERIKSSON

- "2014 was another fantastic year for NetEnt with revenues, operating profit, cash flow and proposed transfer to shareholders all reaching new record levels. Revenue growth for the full year, even adjusted for currency changes, is the highest ever for the Company, with a continuing strong operating margin. New customers and favorable currency changes contributed positively, but the main driver of the increase in revenues and earnings was solid underlying growth among our customers. I am convinced that NetEnt's focus on developing world-class entertaining and thrilling games makes us well positioned to keep growing on existing and new markets."

SUMMARY IN FIGURES	Oct-Dec 2014	Oct-Dec 2013	Jan-Dec 2014	Jan-Dec 2013
Operating revenues	241,066	180,148	851,663	630,746
Operating expenses	-160,736	-124,554	-589,998	-450,998
Operating profit	80,330	55,594	261,665	179,748
Operating margin	33.3%	30.9%	30.7%	28.5%
Cash flows from operating activities	83,589	78,417	364,897	249,930
Cash flows for the period	46,693	42,972	149,828	22,703
Cash and cash equivalents at end of period	258,057	105,829	258,057	105,829

COMMENTS FROM PER ERIKSSON, PRESIDENT AND CEO

2014 was another fantastic year for NetEnt with revenues, operating profit, cash flow and proposed transfer to shareholders all reaching new record levels. The fourth quarter was strong with revenues increasing by 33.8% compared to last year, while the operating margin was 33.3%. Revenue growth for the full year, even adjusted for currency changes, is the highest ever for the company, with a continuing strong operating margin. New customers and favorable currency changes contributed positively, but the main driver of the increase in revenues and earnings was solid underlying growth among our customers. The operating margin expanded mainly as a result of growing revenues but also due to previous projects paying off and a constant efficiency focus throughout our operations. The number of game transactions also posted new records. In the fourth quarter, the NetEnt platform handled on average more than 2 billion transactions per month and for the full year 2014 the number of transactions increased by 32% to 21.4 billion.

NetEnt is a digital entertainment company that develops thrilling world-class games and in 2014 we developed as many as 23 new games for desktop and 13 new games for mobile. We received multiple awards during the year for both quality and innovation at International Gaming Awards, eGaming Review Awards and Global Gaming Awards. For the first time ever, we developed a new game entirely in HTML5 for both desktop and mobile, a slot game based on the classic Universal Pictures movie *The Invisible Man*. Previously, all our games were developed in Flash and this is a change that is expected to yield economies of scale going forward. Mobile gaming continues to grow strongly and during the year we have increased our investments into this channel in order to further strengthen NetEnt's leading position. In the fourth quarter, mobile games accounted for 17.3% of our total game win, compared to 9% in the same period last year.

From a sales perspective we see good demand for our products and during the year we continued to expand our customer base, signing as many as 31 new customer agreements while 28 new customers launched our online casino product. In Great Britain, the largest gaming market in Europe, we signed new agreements with operators such as Betfair, bwin.party and William Hill (retail). We have started to see some positive effect on revenues and longer term we see great potential in this market. In Italy, NetEnt has developed a close collaboration with the regulator, where both parties actively work on getting unlicensed operators, focused on Italian players, to acquire a local license. Several operators have started this transition and as previously communicated, as of 2015 NetEnt is ceasing deliveries to operators that have not started the license application process in the country. This is a gradual process that has taken somewhat longer time than anticipated. As agreements with unlicensed operators are terminated, our revenues could be negatively impacted in the short term. During the year, NetEnt signed a partnership agreement with platform supplier GameAccount Network, which enabled the launch of our products with large operators such as SNAI, Sisal and Eurobet on the regulated Italian market. We have a positive view on the regulated Italian market.

Live Casino is an exciting product that NetEnt launched in 2013. During 2014, NetEnt signed 24 new customer agreements for Live Casino and 28 customers launched the product. The global market for Live Casino is expected to grow on average by 19% per year until 2018 (source: H2 Gambling Capital, January 2015) and mid to longer term we believe this product will show good, profitable growth for us.

With regards to new markets, we are preparing to enter North America and Spain during 2015 but other new markets could also be of interest, if and when the circumstances are right. We have an exciting year ahead of us with many projects and challenges. The strong growth trend in online gaming, our growth strategy into new markets and our focus on operational efficiency makes me confident that we will maintain good growth with good profitability next year too.

FUTURE OUTLOOK

GROWTH

NetEnt sees growing demand for the company's products. Several investments, carried out in the past years, are expected to contribute positively to revenues during 2015 and onwards. With this in mind, it is NetEnt's ambition to achieve continued good sales growth in 2015.

COSTS AND INVESTMENTS

NetEnt's cost base increases as the Company grows. In order to adapt the resource base and to meet a growing number of customers and larger demand for the company's products, there is an ongoing need to increase the number of employees in the company during 2015. Further, NetEnt continues to create more games, develop its platform, adapt the company to new regulated markets and integrate new customers, which leads to a continuous need to invest in both intangible and tangible assets. Taken together, NetEnt's ambition is to have an operating margin in 2015 around the same level as in 2014.

NEW AGREEMENTS AND CUSTOMERS

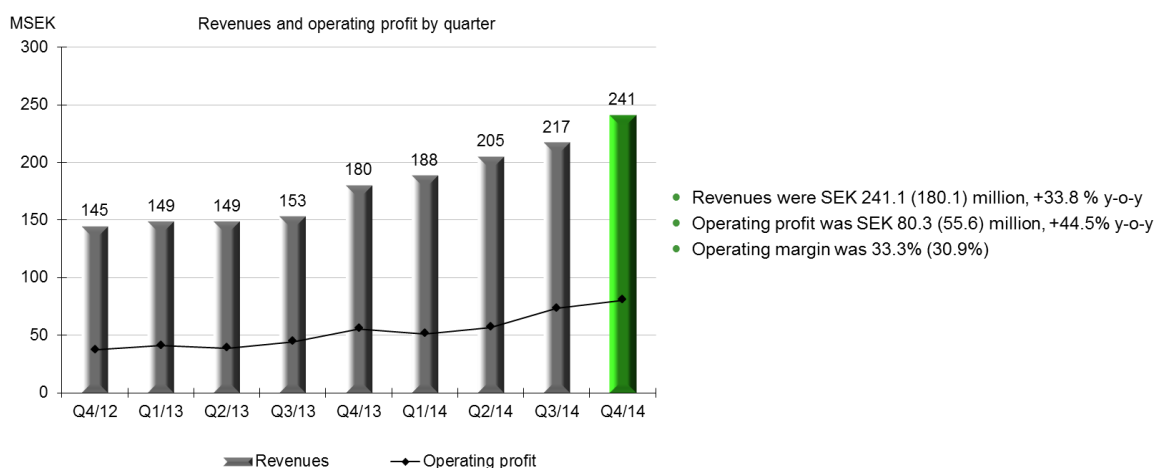
In the fourth quarter ten new customer agreements were signed and six customers' casinos launched.

CUSTOMERS TO BE LAUNCHED

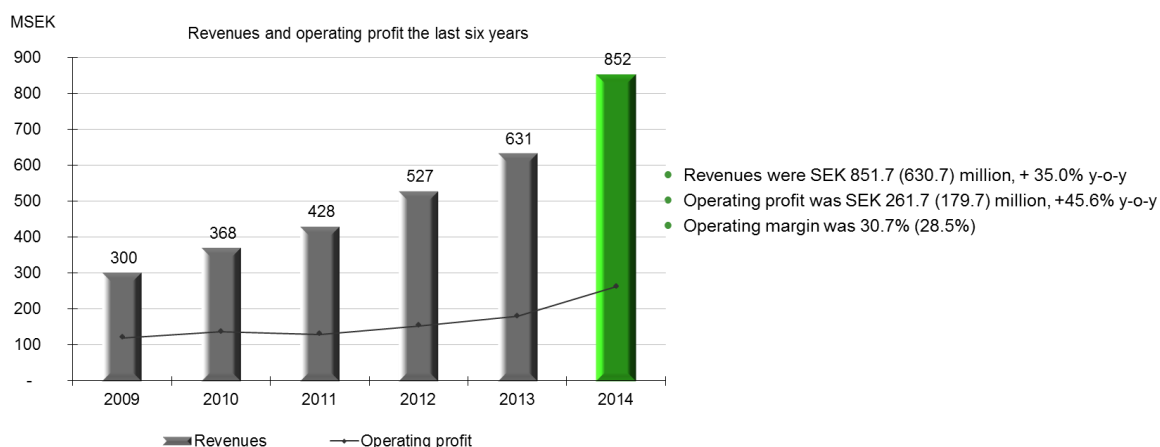
At the end of 2014, the company held agreements with 18 new customers that had not yet launched, including Rational Group and bwin.party.

REVENUES AND PROFITABILITY

Revenues and operating profit by quarter are shown in the diagram below.



Revenues and operating profit for the last six years is presented below.



REVENUES – VOLUME, PRICE AND CURRENCY DEVELOPMENT

Revenues amounted to SEK 241.1 (180.1) million during the fourth quarter, an increase of 33.8 percent compared to the same period 2013. The revenue increase was driven by a combination of growth from existing customers, launch of new games and revenues from the launch of new customers. Ten new license agreements were signed and six new customers launched in the fourth quarter. In the full year 2014, 28 new customers were launched. The average royalty level increased somewhat in the fourth quarter compared to last year.

Revenues are affected by the development of the Swedish krona in relation to other currencies. The majority of revenues are invoiced in euros, but also in British pounds and US dollars. Revenues are accounted for in euros and then translated into Swedish krona for the Group's reporting. During the fourth quarter of 2014, the Swedish krona weakened by 4.6 percent against the euro compared to the same period 2013 and weakened by 0.6 percent compared to the previous quarter. In euros, revenues increased by 27.8 percent for the fourth quarter compared to the corresponding period last year.

The number of game transactions amounted to 6.1 billion during the fourth quarter, an increase of 30.9 percent compared to the previous year. The increased number of game transactions is primarily a result of underlying market growth in combination with newly launched customers, but also depends on what type of game is most popular. Slot games represented approximately 85 percent of game win (player bet minus player win) during the fourth quarter, which generally means more transactions as players bet less per round but play more rounds compared to other casino games. In addition, games via mobile units show a similar pattern in terms of the number and size of the transactions, and this is an area that has increased significantly. Taken together, this means that the revenue increase does not fully correlate with the increase in number of game transactions.

COSTS AND PROFITABILITY

Operating profit for the fourth quarter increased by 44.5 percent to SEK 80.3 (55.6) million. Operating expenses increased during the fourth quarter compared to the previous year due to expansion and strengthening of the organization. The strengthening of the organization is enabled mainly through own personnel but also through external resources in the form of subcontractors and outsourcing outside of Europe. The expansion also leads to increased hosting costs such as customer specific integration costs, license costs, communication costs and other IT costs. Entering new markets also leads to increasing operating costs through advisory fees and regulatory costs. Depreciation increased compared to the previous year as several large development projects were completed, such as new large platform projects and games to mobile and desktop. Amortization of development projects is linear with equal amounts each month from the launch date while revenues increase gradually with a lag, which means that the positive margin effect from newly launched projects is not immediately visible. Additionally, depreciation and amortization is affected by the Swedish krona's development versus the euro as depreciation and amortization is booked in euro but then translated to SEK for the Group's financial reporting. The majority of the Group's cost is denominated in SEK but the share of costs that is reported in other currencies is steadily increasing as the organization expands and represented 43 percent for the full year 2014.

The operating margin amounted to 33.3 percent in the fourth quarter compared to 30.9 percent the previous year. The positive margin development is mainly a result of strong sales growth and additional setup fees. The operating margin was also positively affected by the development of the Swedish currency as the majority of revenues are billed in euros.

The Group had an effective tax rate of 8.7 (10.5) percent in the fourth quarter. The effective tax rate is mainly affected by in which of the countries where the Group carries out operations the profit is generated and this can vary between reporting periods.

INVESTMENTS

The Group's investment in intangible assets amounted to SEK 23.1 (25.4) million during the fourth quarter. Investments in property, plant, and equipment amounted to SEK 13.8 (10.0) million in the fourth quarter.

Investments in intangible assets consist of development of new games for mobile phones, tablets and PC, technical adjustments in the platform such as new functionality, increased capacity, adjustments for requirements on regulated markets and software licenses. Notable larger development projects in the fourth quarter were games development, development for regulated markets and platform projects.

Investments in property, plant, and equipment are primarily made up of servers and other computer equipment to meet new technical requirements and maintain capacity and performance in conjunction with new platform releases. Investments in computer equipment are also made to meet the organizational expansion.

CASH AND CASH EQUIVALENTS, FINANCING AND FINANCIAL POSITION

The Group's cash flow from operating activities for the fourth quarter amounted to SEK 83.6 (78.4) million. The increase versus the previous year comes mainly from improved operating profit but operating cash flow was negatively affected by a EUR 2 million deposit in accordance with the Spanish license procedure. The deposit is classified as a long-term receivable on the balance sheet.

Cash held on behalf of licensees amounted to SEK 79.1 (25.2) million on December 31, 2014.

Cash flow from investing activities amounted to SEK -36.9 (-35.4) million during the fourth quarter. Further details about the investing activities can be found in the section Investments above, 2014.

The Group's cash and cash equivalents amounted to SEK 258.1 (105.8) million on December 31, 2014. The Group's available credit lines amounted to SEK 50 million of which none had been used as of December 31, 2014.

SUMMARY OF THE FULL YEAR 2014

Revenues for the full year 2014 amounted to SEK 851.7 (630.7) million, an increase of 35.0 percent (28.4 percent in euros) compared to 2013. Operating profit amounted to SEK 261.7 (179.7) million and the operating margin was 30.7 (28.5) percent. The revenue increase was primarily a result of increased volumes compared to the previous year as the Company launched several successful games in combination with increased volumes from mobile games and new markets. During 2014, the Swedish krona weakened against the euro by on average 5.2 percent compared to the previous year, which had a positive effect on revenues. In euros, total revenues increased by 28.4 percent for the full year versus 2013. NetEnt signed 31 new license agreements in 2014 and launched 28 new customers.

Operating costs increased for the full year 2014 compared to the previous year due to expansion and strengthening of the organization within areas such as sales, product management, development and operations. In addition, re-regulation of the online gaming market leads to new requirements that have to be met, which in turn results in cost increases. Depreciation increased compared to last year as several larger development projects were completed, such as new large platform projects and development of new games for mobile units and desktop. Investments in relation to operating profit decreased compared to previous years, which had a positive effect on cash flow for the year.

The Group's acquisitions of intangible assets amounted to SEK 84.4 (102.5) million in 2014. Investments in property, plant, and equipment amounted to SEK 36.8 (33.9) million.

The Group's cash flow from operating activities for the full year 2014 amounted to SEK 364.9 (249.9) million. Cash flow from financing activities amounted to SEK -93.9 (-90.9) million and mainly consisted of transfer to shareholders and a new share issue of 351,100 class B-shares at a subscription price of SEK 70.20 per share, relating to the incentive program 2011-2014 that expired during the year.

NEW SHARE ISSUE

As decided during the Annual General Meeting 2011 regarding the incentive program 2011-2014 for senior executives and key personnel within the company, owners of share option rights were entitled to subscribe to the equivalent number of class B-shares in Net Entertainment NE AB (publ.) between August 1 – October 1 2014. This right has now been used by all the owners of share option rights.

As a result of subscription at the strike price of SEK 70.20 per share, the number of shares in Net Entertainment NE AB increased by 353,100 B-shares during the year. After the increase the total number of shares in the company amounts to 39,906,816 shares, of which 5,610,000 A-shares and 34,296,816 B-shares, equivalent to 90,396,816 votes. The share capital amounts to SEK 1,201,195.16 after the change in the number of shares. The parent company's and the Group's share capital has increased by SEK 24.8 million as a result of the new share issue.

MARKET

The online gaming market has shown positive growth in recent years. The global gross gaming yield for online gaming, including all game segments, is expected to amount to EUR 30.5 billion in 2014, an increase of 11 percent compared to 2013. The corresponding size for the global online casino market has been estimated to EUR 6.5 billion in 2014, an increase of 11% versus 2013 (source: H2 Gambling Capital, January 2015).

Europe is by far the largest gaming market and is expected to represent close to half of the gross gaming yield in coming years. Deregulation and reregulation of national gaming laws is taking place in many European countries. NetEnt closely monitors the development on all markets that are undergoing regulation.

In Spain the online casino market is now regulated and NetEnt has applied for a license.

In Great Britain, the largest gaming market in Europe, all operators offering gaming services to British players will need to have a British gaming license and pay taxes in Britain, regardless of where the operator is based. This is a change compared to the previous regulatory framework and NetEnt has applied for a license.

The Italian market was reregulated a few years ago and as mentioned above, NetEnt has developed a close collaboration with the Italian regulator, where both parties are actively trying to get unlicensed operators, with a focus on Italian players, to acquire a local license.

Portugal is preparing for regulation and licensing within the near future and in the Netherlands, regulation of the market is expected to take place towards the end of 2015 or the beginning of 2016.

Today the majority of NetEnt's customers are located in Europe and the company will continue to focus on the European market, but is at the same time monitoring developments on other markets which are close to regulating. NetEnt intends to launch its products on these markets if the conditions are right. At the end of 2013, the state of New Jersey opened up the market for all forms of online gaming and during the autumn of 2014, NetEnt began working on a license application. Discussions to introduce new gaming regulation are also in progress in other US states. In Canada, the market is regulated in several provinces such as Ontario, British Columbia and Quebec. In 2014, NetEnt decided to enter North America with the aim of launching its products in the US and Canada during the second half of 2015.

EVENTS AFTER THE END OF THE PERIOD

In January NetEnt announced that Italian gaming operators SNAI and Sisal had launched NetEnt's online casino games, within our partnership agreement with platform supplier GameAccount Network. Further, during January NetEnt started to phase out deliveries to operators in Italy that had not started a license application process in the country.

ABOUT NETENT

NetEnt, Net Entertainment NE AB (Publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers to stay ahead of the competition, is listed on NASDAQ Stockholm (NET-B) and employs 600 people in Stockholm, Malta, Kiev, Gothenburg and Gibraltar. www.netent.com

PERSONNEL AND ORGANIZATION

At the end of the period, the number of employees amounted to 456 (356). Including external recourses such as dedicated staff with contract suppliers and subcontractors, NetEnt employed 591 (461) persons.

PARENT COMPANY

The parent company's revenues for the fourth quarter amounted to SEK 127.5 (106.8) million. Operating profit amounted to SEK 13.3 (13.6) million for the fourth quarter. The operating margin was 10.5 (12.7) percent. Operating profit is primarily affected by the proportion of the parent company's costs that are billed to other Group companies and the intercompany pricing applied. The price level is controlled by independent comparative studies of similar services and can vary over time if the general price level on the market has changed. Currency effects on inter-company transactions are included in financial items. Profit after tax was SEK 151.1(80.7) million for the fourth quarter.

Revenues in the parent company come from services provided to subsidiaries. No product development costs are capitalized in the parent company as the development projects are ordered and owned by subsidiaries in Malta.

The parent company's revenues for the full year 2014 amounted to SEK 467.1 (393.5) million. Operating profit amounted to SEK 42.3 (31.2) million and the operating profit was 9.1 (7.9) percent. Profit after tax amounted to SEK 174.0 (95.8) million.

Cash and cash equivalents in the parent company at the end of the period amounted to SEK 217.6 (55.5) million.

Investments in property, plant and equipment amounted to SEK 14.5 (10.1) million for the full year 2014. The parent company's investments in intangible assets amounted to SEK 4.1 (17.3) million for the full year 2014 and primarily consist of software investments.

ACCOUNTING POLICIES

NetEnt prepares its financial statements in accordance with the International Financial Reporting Standards (IFRS) as approved by the European Union. The Group's interim report has been prepared in accordance with IAS 34, Interim Financial Reporting. The new and revised standards, which have been applied as of 2014, have not affected the financial statements other than expanded disclosure requirements. The parent company uses the same accounting principles as the Group, with the addition of the Swedish Financial Reporting Board's recommendation RFR 2, Accounting for Legal Entities. The same accounting and valuation principles have been applied as in the 2013 annual report. For further information on the principles, please refer to the annual report on www.netent.com.

Amounts are expressed in kSEK (thousands of Swedish kronor) unless otherwise indicated. Amounts or figures in parentheses indicate comparative figures for the corresponding period last year.

RISKS AND UNCERTAINTIES

NetEnt's operations are exposed to certain risks that could have a varying impact on earnings or financial position. These can be divided into industry, operational, and financial risks. The management's general view of the risks that may affect operations has not changed compared with the description given in the most recently published annual report. For a detailed description of the risk profile, see NetEnt's 2013 Annual Report, pages 35-38 and page 68. The descriptions state among other things that after a tax audit in Net Entertainment NE AB concerning fiscal years 2007-2010, the Swedish Tax Agency has announced its decision to impose additional taxes on NetEnt in the amount of approximately SEK 92.1 million. The Swedish Tax Agency states in its' decision that the transfer pricing that has been applied between the Swedish based parent company Net Entertainment NE AB and the Malta-based operations is not motivated. Thus, the Swedish Tax Agency gives certain agreements between companies within the NetEnt Group a different legal interpretation and economic substance than what NetEnt and its expert advisors do. NetEnt disputes the assessment that the Swedish Tax Agency has made and consequently also the amounts relating to the income tax adjustment and the tax surcharges.

During the quarter NetEnt received the decision from the Administrative Court, which follows the Swedish Tax Agency's earlier decision to impose additional taxes. NetEnt has appealed the decision to the Administrative Court of Appeal, and the Company maintains its earlier assessment that there is no need to make any provision in the accounts for possible additional taxes related to this matter. NetEnt insists that it has followed applicable laws for taxation of its operations, which is also supported by the experts that the company has consulted on this matter. The amount SEK 92.1 million has been reported as a contingent liability in the annual report for 2013 and the Company's view has not changed per December 31, 2014. Adjusted for accrued interest, the amount was SEK 94.4 million at the end of the year.

NOMINATING COMMITTEE

In accordance with the principles resolved by the Annual General Meeting 2014 for appointment of nominating committee, Per Hamberg (appointed by the Hamberg family), Christoffer Lundström (Provobis Invest AB) and Martin Wattin (Kling family) have been appointed, together with the Chairman of the Board of Directors Vigo Carlund, to form the nominating committee for the Annual General Meeting 2015.

The nominating committee is to prepare proposals for decisions at the Annual General Meeting in 2015 regarding the Chairman of the meeting, Chairman and other members of the Board of Directors, auditor when applicable, remuneration for the Board of Directors and auditor, and principles for appointment of the nominating committee.

The period in office of the nominating committee runs until a new nominating committee is appointed in accordance with decisions on appointment of a nominating committee at the annual general meeting in 2015.

PROPOSED TRANSFER TO SHAREHOLDERS

The Board proposes to the Annual General Meeting to allocate SEK 199.5 (118.7) million to shareholders, which corresponds to SEK 5.00 (3.00) per share. The Board intends to propose that the transfer be handled through a share redemption program. The complete proposal will be presented well in advance before the Annual General Meeting.

ANNUAL GENERAL MEETING

The Annual General Meeting will be held in Stockholm on April 29, 2015.

PRESENTATION OF EARNINGS REPORT

On Thursday, February 12, 2015 at 9.00 am the report will be presented by CEO Per Eriksson via a live webcast. The presentation can be followed live via webcast on NetEnt's website www.netent.com.

FINANCIAL INFORMATION

NetEnt intends to publish financial reports on the dates below.

Annual report available on corporate website	Week 14
Interim report January-March 2015	28 April 2015
Annual General Meeting 2015	29 April 2015
Interim report January-June 2015	10 July 2015
Interim report January-September 2015	22 October 2015
Earnings report and report for the fourth quarter 2015	11 February 2016

Financial reports, press releases, and other information are available from the date of publication on NetEnt's website www.netent.com.

The Board of Directors and the CEO certify that the report gives a true and fair view of the operations, position, and results of the Group and parent company and describes principal risks and uncertainties facing the Company and Group companies.

Stockholm, February 11, 2015

Vigo Carlund
Chairman of the Board

Fredrik Erbing
Board Member

Mikael Gottschlich
Board Member

Peter Hamberg
Board Member

Michael Knutsson
Board Member

Pontus Lindwall
Board Member

Maria Redin
Board Member

Per Eriksson
President and CEO

Questions may be directed to:

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This earnings and quarterly report has not been subject to special review by the Company's auditor.

LEGAL DISCLAIMER

Certain statements in this report are forward-looking and the actual outcomes may be materially different. In addition to the factors discussed, other factors could have an impact on actual outcomes. Such factors include developments for customers, competitors, the impact of economic and market conditions, national and international legislation and regulations, fiscal regulations, the effectiveness of copyright for computer systems, technological developments, and fluctuations in exchange rates and interest rates and political risks.

PUBLICATION

The information in this earnings report is such information that Net Entertainment NE AB (publ) is required to publicly disclose under the Securities Market Act and/or Financial Instruments Trading Act. The information was submitted for publication on February 12, 2015 at 7.30 am.

CONDENSED CONSOLIDATED INCOME STATEMENTS AND STATEMENTS OF TOTAL INCOME FOR THE GROUP

INCOME STATEMENTS	Oct-Dec 2014	Oct-Dec 2013	Jan-Dec 2014	Jan-Dec 2013
Revenues	240,734	179,727	850,410	628,961
Other revenues	332	421	1,253	1,785
Total operating revenues	241,066	180,148	851,663	630,746
Personnel expenses	-70,637	-51,861	-249,698	-193,104
Depreciation, amortization and impairments	-33,250	-28,784	-128,511	-103,140
Other operating expenses	-56,849	-43,909	-211,789	-154,754
Total operating expenses	-160,736	-124,554	-589,998	-450,998
Operating profit	80,330	55,594	261,665	179,748
Financial items	4,099	4,217	4,370	2,950
Profit before tax	84,429	59,811	266,035	182,698
Tax on the period's profit	-7,305	-6,306	-22,793	-15,559
Profit for the period	77,124	53,505	243,242	167,139
Earnings per share before dilution (SEK)	1.93	1.35	6.10	4.23
Earnings per share after dilution (SEK)	1.93	1.35	6.09	4.21
Average number of shares				
- before dilution	39,906,816	39,553,716	39,906,816	39,553,716
- after dilution	39,977,255	39,691,174	39,966,274	39,691,174
Operating margin	33.3%	30.9%	30.7%	28.5%
Effective tax rate	8.7%	10.5%	8.6%	8.5%
Profit for the period attributable to parent company shareholders	77,124	53,505	243,242	167,139
STATEMENTS OF TOTAL INCOME				
Profit for the period	77,124	53,505	243,242	167,139
Other total income				
Items that may be reclassified to net income				
Exchange differences arising from the translation of foreign operations	8,645	6,210	16,168	8,328
Sum of other total income for the period, net after tax	8,645	6,210	16,168	8,328
Total income for the period	85,769	59,715	259,410	175,467

CONDENSED CONSOLIDATED BALANCE SHEETS

ASSETS	2014-12-31	2013-12-31
Intangible assets	193,136	197,596
Property, plant, and equipment	70,203	59,795
Other long-term receivables	19,031	-
Total non-current assets	282,370	257,391
Accounts receivable	15,190	8,102
Other receivables	64,868	52,995
Prepaid expenses and accrued revenues	104,407	83,330
Funds held on behalf of licensees	79,117	25,238
Cash and cash equivalents	258,057	105,829
Total current assets	521,639	275,494
TOTAL ASSETS	804,009	532,885
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EQUITY AND LIABILITIES	2014-12-31	2013-12-31
Share capital	1,201	1,191
Other capital contributed	66,401	41,624
Reserves	12,509	-3,659
Retained earnings including profit for the period	466,090	341,510
Total equity	546,201	380,666
Deferred tax liability	12,390	7,478
Total long-term liabilities	12,390	7,478
Accounts payable	29,070	31,270
Current tax liabilities	11,515	6,604
Other liabilities	143,036	63,619
Accrued expenses and prepaid revenues	61,797	43,248
Total current liabilities	245,418	144,741
TOTAL EQUITY AND LIABILITIES	804,009	532,885

CONDENSED CONSOLIDATED CASH FLOW STATEMENTS

	Oct-Dec 2014	Oct-Dec 2013	Jan-Dec 2014	Jan-Dec 2013
Operating profit	80,330	55,594	261,665	179,748
<i>Adjustment for items not included in cash flows:</i>				
Depreciation, amortization and impairments	33,250	28,784	128,511	103,140
Other	978	-4	294	-811
Interest received	207	153	954	346
Interest paid	-117	-42	-515	-605
Tax paid	-3,027	-3,490	-14,745	-14,729
Cash flows from operating activities before changes in working capital	111,621	80,995	376,164	267,089
Changes in working capital	-28,032	-2,578	-11,267	-17,159
Cash flows from operating activities	83,589	78,417	364,897	249,930
Acquisition of intangible assets	-23,132	-25,408	-84,430	-102,481
Acquisition of property, plant, and equipment	-13,764	-10,037	-36,765	-33,876
Cash flows from investing activities	-36,896	-35,445	-121,195	-136,357
New issue of shares	-	-	24,788	-
Utilized line of credit	-	-	-	-1,874
Transfer to shareholders	-	-	-118,661	-88,996
Cash flows from financing activities	-	-	-93,874	-90,870
Cash flow for the period	46,693	42,972	149,828	22,703
Cash and cash equivalents at beginning of period	210,243	61,061	105,829	81,230
Exchange rate differences in cash and cash equivalents	1,121	1,796	2,400	1,896
Cash and cash equivalents at end of period	258,057	105,829	258,057	105,829

CONDENSED CONSOLIDATED CHANGES IN EQUITY

2013	Share capital	Other capital contributed	Reserves	Retained earnings	Total equity
Opening equity 2013-01-01 ¹	1,191	41,624	-11,987	263,366	294,194
Transfer to shareholders	-	-	-	-88,996	-88,996
Total income for the period Jan-Dec	-	-	8,328	167,139	175,467
Closing equity 2013-12-31	1,191	41,624	-3,659	341,510	380,666

2014	Share capital	Other capital contributed	Reserves	Retained earnings	Total equity
Opening equity 2014-01-01	1,191	41,624	-3,659	341,510	380,666
Transfer to shareholders	-	-	-	-118,661	-118,661
Issue of new shares	11	24,777	-	-	24,788
Total income for the period Jan-Dec	-	-	16,168	243,242	259,410
Closing equity 2014-12-31	1,201	66,401	12,509	466,090	546,201

There is no minority interest in the Group. All equity is therefore attributed to parent company shareholders.

¹2013 year's opening equity has been re-calculated due to changed reporting of deferred tax.

CONSOLIDATED KEY DATA AND FIGURES

	Oct-Dec 2014	Oct-Dec 2013	Jan-Dec 2014	Jan-Dec 2013
Operating revenues (SEK thousands)	241,066	180,148	851,663	630,746
Operating euro based revenues (EUR thousands)	26,088	20,419	93,622	72,924
Operating margin (percent)	33.3	30.9	30.7	28.5
Profit margin (percent)	35.0	33.2	31.2	29.0
EBITDA margin (percent)	47.1	46.8	45.8	44.8
Return on shareholders' equity, roll 12 months (percent)	54.0	52.0	54.0	52.0
Equity/assets ratio (percent)	67.9	71.4	67.9	71.4
Quick ratio (percent)	220.3	190.3	220.3	190.3
Net interest-bearing liabilities (SEK thousands) ¹	-258,057	-105,829	-258,057	-105,829
Net debt/equity ratio (multiple)	-0.5	-0.3	-0.5	-0.3
Average number of employees	446	351	401	328
Employees at period's end	456	356	456	356
Employees and external resources at period's end	591	461	591	461
Earnings per share before dilution	1.93	1.42	6.10	4.23
Earnings per share after dilution	1.93	1.41	6.09	4.21
Equity per share (SEK) before dilution	13.69	9.62	13.69	9.62
Equity per share (SEK) after dilution	13.66	9.58	13.67	9.59
Average number of outstanding shares before dilution	39,906,816	39,553,716	39,906,816	39,553,716
Average number of outstanding shares after dilution	39,977,255	39,750,201	39,966,274	39,691,174
Number of outstanding shares at the period's end before dilution	39,906,816	39,553,716	39,906,816	39,553,716
Number of outstanding shares at the period's end after dilution	40,021,810	40,021,810	40,021,810	40,021,810

¹ A negative figure means that the Group has a net cash position (positive cash flow and no interest-bearing liabilities)

NYCKELTAL FÖR KONCERNEN PER KVARTAL

	2014				2013				2012
	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4
Operating revenues (SEK millions)	241.1	217.2	205.0	188.4	180.1	153.1	148.7	148.8	144.7
Operating eurobased revenues (EUR millions)	26.1	23.6	22.7	21.2	20.4	17.6	17.4	17.5	16.8
Operating profit (SEK million)	80.3	73.4	56.7	51.2	55.6	44.5	38.7	41.0	37.2
Operating margin (percent)	33.3	33.8	27.7	27.2	30.9	29.1	26.0	27.5	25.7
EBITDA-margin (percent)	47.1	48.9	43.6	43.0	46.8	46.6	42.8	42.7	40.2
Tillväxt i SEK jmf med fg år (procent)	33.8	41.8	37.8	26.7	24.5	25.0	12.6	16.7	19.5
Tillväxt i EUR jmf med fg år (procent)	27.8	33.8	31.0	21.1	21.9	21.1	16.8	22.2	25.9
Growth in SEK vs prior quarter (percent)	11.0	6.0	8.8	4.6	17.6	3.0	0.0	2.8	18.1
Growth in EUR vs prior quarter (percent)	10.6	3.7	7.2	3.9	15.8	1.5	-0.8	4.5	15.0
Cash and cash equivalents (excl. funds held on behalf of licensees)	258.1	210.2	119.0	147.8	105.8	61.1	37.6	117.2	81.2
Funds held on behalf of licensees	79.1	55.3	38.3	34.5	25.2	67.1	31.5	54.4	114.0
Equity/assets ratio (percent)	67.9	69.6	66.5	72.1	71.4	65.0	65.9	65.3	53.3
Return on shareholders' equity roll 12 months (percent)	54.0	53.7	51.4	50.8	51.2	48.4	48.0	49.4	51.5
Net debt/equity ratio (multiple)	-0.5	-0.5	-0.3	-0.3	-0.3	-0.2	-0.1	-0.4	-0.3
Earnings per share	1.93	1.69	1.32	1.16	1.35	1.01	1.00	0.85	0.86
Equity per share (SEK)	13.69	11.54	9.32	10.79	9.62	8.11	7.16	8.14	7.44
Cash flow per share (SEK)	1.17	2.29	-0.77	1.07	1.09	0.58	-2.02	0.93	0.62
Average number of employees	446	410	390	358	351	329	322	311	291

DEFINITIONS

Operating margin

Operating profit in relation to operating revenues.

Profit margin

Profit after financial items in relation to operating revenues.

EBITDA-margin

Operating profit excluding depreciation and amortization in relation to operating revenues.

Return on investment on shareholders' equity

Period's profit/loss (rolling twelve months) in relation to average shareholder equity for last twelve months.

Equity/assets ratio

Equity at the end of period as a percentage of total assets at the end of period.

Quick ratio

Current assets in relation to current liabilities.

Net interest-bearing liabilities

Net of interest-bearing provisions and liabilities less financial assets and cash and cash equivalents.

Net debt/equity ratio (multiple)

Net of interest-bearing earnings and liabilities minus financial assets and cash and cash equivalents divided by shareholder's equity.

Average number of employees

The average number of employees during the period.

Number of employees at end of period

The number of employees at the end of the period.

Number of employees and external resources at end of period

The number of employees and external resources such as dedicated persons with contracted suppliers and subcontractors at the end of the period.

Earnings per share

Profit for the period divided by the average number of shares outstanding during the period.

Equity per share

Shareholders' equity divided by the number of shares outstanding at the end of the period.

Average number of shares outstanding

The average number of shares outstanding during the period, adjusted for bonus issue and share split.

Number of shares outstanding

The number of shares outstanding, adjusted for bonus issue and share split.

CONDENSED PARENT COMPANY INCOME STATEMENT

INCOME STATEMENTS	Oct-Dec 2014	Oct-Dec 2013	Jan-Dec 2014	Jan-Dec 2013
Operating revenues	127,452	106,834	467,063	393,498
Other external expenses	-41,231	-36,698	-163,438	-138,827
Personnel expenses	-68,121	-52,766	-243,202	-209,977
Depreciation and amortization	-4,771	-3,770	-18,103	-13,524
Operating profit	13,329	13,600	42,320	31,170
Financial items	147,412	79,729	148,128	80,790
Transfer to untaxed reserves	-8,630	-11,027	-8,630	-11,027
Profit before tax	152,111	82,302	181,818	100,933
Tax on the period's profit	-1,015	-1,578	-7,819	-5,176
Profit for the period	151,096	80,724	173,999	95,757

STATEMENT OF TOTAL INCOME

Profit for the period	151,096	80,724	173,999	95,757
Other total income	-	-	-	-
Sum of other total income for the period, net after tax	-	-	-	-
Total income for the period	151,096	80,724	173,999	95,757

CONDENSED PARENT COMPANY BALANCE SHEET

ASSETS	2014-12-31	2013-12-31
Intangible assets	13,443	15,855
Property, plant, and equipment	27,607	24,761
Shares in subsidiary	1,678	1,678
Total non-current assets	42,728	42,294
Accounts receivable	1	9
Receivables from Group companies	150,605	103,649
Current tax receivables	3,003	-
Other receivables	8,722	8,700
Prepaid expenses and accrued revenues	9,822	7,714
Cash and cash equivalents	217,631	55,507
Total current assets	389,784	175,579
TOTAL ASSETS	432,512	217,873
EQUITY AND LIABILITIES	2014-12-31	2013-12-31
Share capital	1,201	1,191
Statutory reserve	38	38
Share premium reserve	31,513	6,735
Retained earnings	922	23,826
Profit for the period	173,999	95,757
Total equity	207,673	127,547
Untaxed reserves	31,352	22,723
Accounts payable	26,401	26,241
Liabilities to Group companies	119,364	1,535
Other liabilities	4,646	3,372
Accrued expenses and prepaid revenues	43,076	36,455
Total current liabilities	193,487	67,603
TOTAL EQUITY AND LIABILITIES	432,512	217,873

NET ENT'S PRODUCTS

CASINO

The NetEnt Casino™ is a complete gaming system consisting of a powerful administration tool and a full suite of high quality games. Games are divided into four categories: table games, video poker, slot games and other games such as scratch cards and Keno.

The games are customized for each licensee so they become a natural integral part of the licensee's gaming site. NetEnt also provides assistance with graphical design of the website where the games are presented.

Distributing the games is possible through a number of channels where browser based solutions are the most common but NetEnt has also developed a downloadable client. NetEnt has also developed a solution that enables gaming via mobile units.

MULTIPLAYER GAMES

NetEnt has developed blackjack and roulette where several players can participate.

LIVE CASINO

NetEnt has also developed a Live Casino product for blackjack and roulette. The main difference between Live Casino and traditional table games is that the games have a real dealer. The games are streamed live and are open 24 hours per day in NetEnt's Live Casino studio in Malta.

SERVICE

NetEnt offers a number of peripheral services including technical support, hosting, account management and system surveillance. This allows the licensees to focus on their core business.

DEVELOPMENT

Extensive analysis and development efforts ensure that NetEnt can deliver new exciting games and functions. The complexity within casino games is continuously increasing and Net Entertainment is seen as a market leader within its market.

Two new games are Invisible Man™ and Cosmic Fortune™.

