

PRESS RELEASE

Stockholm, April 1st, 2015

NetEnt approved for UK licenses

NetEnt, Net Entertainment, leading provider of online gaming solutions, has been granted its licenses to operate on the UK market from the UK Gambling Commission.

Following an extensive licensing process, NetEnt announces today that the Company has been granted both the operating and software licenses for the UK market by the UK Gambling Commission. Since new regulation was introduced in the UK last autumn, NetEnt has been operating under a temporary license.

Per Eriksson, President and CEO of NetEnt: *“This is a milestone for NetEnt and we are very pleased to have been approved for UK licenses by the UK Gambling Commission. Britain is the largest gaming market in Europe and is central for our growth strategy to expand on regulated markets.*

Eriksson continues - As a leading provider of digital gaming solutions, we want everyone who plays our games to do it for the right reason – for fun. Promoting responsible gaming is fundamental to us and a condition for the licenses we hold.”

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About NetEnt

NetEnt, Net Entertainment NE AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ Stockholm (NET-B) and employs more than 600 people in Stockholm, Malta, Kiev, Gothenburg and Gibraltar. www.netent.com