

**PRESS RELEASE**Stockholm, October 16<sup>th</sup>, 2015

## NetEnt launches games with Gala Coral

**NetEnt recently signed a license agreement with gaming operator Gala Coral. After a successful integration process, a selection of NetEnt's games is now live and available in Gala Coral's online casino network.**

Gala Coral is one of the largest European betting and gaming companies with a focus on the regulated markets in the UK and Italy, two of NetEnt's most important markets.

*"I am very pleased that we are launching a selection of our world-class games with Gala Coral's strong brands and look forward to this important partnership", says Enrico Bradamante, MD of NetEnt Malta Ltd and Chief of European Market Operations.*

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*The information contained in this press release is such that NetEnt AB (publ) is required to disclose pursuant to the Swedish Financial Instruments Trading Act and/or the Swedish Securities Markets Act. The information was submitted for publication on October 16, 2015 at 14.30 a.m. CET.*

**About Gala Coral Group**

Gala Coral Group is one of Europe's preeminent betting and gaming businesses with strong market positions and well established brands, both on the high street and online. The group's operations are primarily focused in the UK, and also Italy – the two most attractive gambling markets in Europe. Coral is one of the world's foremost betting and gaming companies offering a broad range of products across over 1,800 UK betting shops; online, on the telephone and on mobile/tablet devices. The company's goal is to give customers the best betting and gaming experience whenever, however, and wherever they decide to play. In addition to operating the betting and gaming brand across multiple channels Coral also develops and builds gaming products for land-based, online, mobile & social channels. [www.coral.co.uk](http://www.coral.co.uk)

**About NetEnt**

NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by their cutting-edge platform. With innovation at its core, NetEnt is committed to helping customers stay ahead of the competition. NetEnt is listed on Nasdaq Stockholm (NET-B), employs 700 people and has offices in Stockholm, Malta, Kiev, Gothenburg and Gibraltar. [www.netent.com](http://www.netent.com)