

PRESS RELEASEStockholm, May 11th, 2015

NetEnt announces new ISIN codes and name change

In conjunction with the redemption of shares in NetEnt AB, the Company's class A and class B share have changed ISIN codes. The new ISIN code for the A share is SE0007074810 and for the B share SE0007074828. The new ISIN codes take effect from today. Further, the Company has changed its name to NetEnt AB (publ), previously Net Entertainment NE AB (publ).

At the Annual General Meeting on 29 April 2015 it was decided to distribute capital to the shareholders through an automatic share redemption procedure. Starting today, the NetEnt share is listed excluding the right to redemption shares. A detailed description of the redemption procedure is available on NetEnt's website, at www.netent.com/agm.

At the AGM it was also decided that the company will change its name to NetEnt AB (publ), previously Net Entertainment NE AB (publ) and the name change has now been registered with the Swedish Companies Registration Office. The Company has long been operating under both names and is now aiming for a more effective and clear communication by using one name, NetEnt.

For additional information please contact:

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NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by their cutting-edge platform. With innovation at its core, NetEnt is committed to helping customers stay ahead of the competition. NetEnt is listed on Nasdaq Stockholm (NET-B), employs more than 600 people and has offices in Stockholm, Malta, Kiev, Gothenburg and Gibraltar. www.netent.com