



Stockholm December 15, 2011

PRESS RELEASE

Per Eriksson appointed new CEO of Net Entertainment

Per Eriksson joins Net Entertainment as CEO on March 1, 2012.

Per is presently serving as CEO and President of Dustin Group AB. Prior to that, Per has had a long career within Dell, where he left as head of Dell EMC. (Europe, Middle East and Africa).

"The Board is very pleased to have recruited Per Eriksson as CEO. Per's well documented leadership skills and genuine IT and computer skills make a good foundation to Net Entertainment's needs." says the Chairman of the Board, Vigo Carlund.

"I look forward to the assignment, to work in an industry that faces exciting challenges and strong growth. Net Entertainment is a quality company with good prospects" says Per Eriksson.

The Board would at the same time like to express their appreciation to Björn Krantz who has performed his duties as acting CEO in a very good way. Björn Krantz will remain as acting CEO until Per Eriksson's entry on March 1, 2012.

For questions please contact;

Vigo Carlund, mobile +46 70 762 00 93

Per Eriksson, mobile +46 70 626 28 17

About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at www.netent.com.