

PRESS RELEASE

Stockholm, March 2, 2015

Jenny Rosberg proposed to join the Board of NetEnt

The Nomination Committee at NetEnt, Net Entertainment NE AB (publ) has informed the company of its proposal regarding new Board of Directors. The Nomination Committee proposes that Jenny Rosberg is elected as new director.

The Nomination Committee proposes that the Board of Directors shall consist of eight directors. The Nomination Committee proposes re-election of the current directors Vigo Carlund, Fredrik Erbing, Mikael Gottschlich, Peter Hamberg, Michael Knutsson, Pontus Lindwall and Maria Redin. Vigo Carlund is proposed to be elected as Chairman of the Board of Directors. Furthermore, the Nomination Committee proposes that Jenny Rosberg is elected as new director.

"Jenny Rosberg has more than 25 years of operational experience from senior management and board positions in the financial services and technology sector. With her international perspective and valuable experience from capital markets and transaction-intense industries she will bring great competence to the Board. I look forward to working together with Jenny to continue to strengthen NetEnt's position as a leading provider of digital entertainment", says Vigo Carlund, Chairman of the Board at NetEnt.

Jenny Rosberg is the founder and CEO of ROPA Management Ltd (AB). Prior to founding ROPA she held the position as Senior Vice President of NASDAQ OMX Group Inc. (NASDAQ:NDAQ) for almost eight years, deputy CEO of NASDAQ OMX Nordic Ltd and board member in the local stock exchanges NASDAQ Stockholm, NASDAQ Helsinki, NASDAQ Copenhagen and NASDAQ Iceland. As Senior Vice President she was responsible for Europe and the business area Global Corporate Client Group, Listings & Capital markets and Corporate Solutions.

Information on the composition of the Nomination Committee of Net Entertainment NE AB (publ) as well as information regarding the members of the Board of Directors is available on the company's website www.netent.com.

The Annual General Meeting 2015 will be held on April 29, 2015, in Stockholm.

For additional information please contact:

Vigo Carlund, member of the Nomination Committee and Chairman of the Board at Net Entertainment NE AB (publ), Tel: +46 70 762 00 93.

NetEnt, Net Entertainment NE AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ OMX Stockholm (NET-B) and employs more than 600 people in Stockholm, Malta, Kiev, Gothenburg and Gibraltar. www.netent.com