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bwin.party launches NetEnt's online casino games

Last year NetEnt, leading provider of online gaming solutions, signed a global agreement to supply mobile and desktop games to bwin.party digital entertainment, a global online gaming operator. After a successful integration process, a selection of NetEnt's games is now live and available in bwin.party's online casino network.

"We are very pleased to launch a selection of our award-winning games with bwin.party – one of the world's most successful online casino operators – and I am confident that we can support them to stay ahead of the competition and deliver the ultimate player experience", comments Enrico Bradamante, MD of NetEnt Malta Ltd and Chief of European Market Operations.

"We embarked upon a journey to enhance our casino offering by focusing on a content and gaming platform upgrade. We have been very impressed with the NetEnt content catalogue and the graphic quality of their work. I am sure that the new titles will work very well alongside our exclusive proprietary games", says Golan Shaked, Group Director at bwin.party.

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About bwin.party

bwin.party digital entertainment plc is a global online gaming company with leading market positions in each of its four key product verticals: online sports betting, poker, casino and bingo with some of the world's biggest online gaming brands including bwin, partypoker, partycasino and Foxy Bingo. Incorporated, licensed and regulated in Gibraltar, the Group has offices in Europe, India, Israel and the US. bwin.party is also licensed in Alderney, Belgium, Denmark, France, Germany (Schleswig Holstein), Italy, Spain and has the necessary approvals to operate in New Jersey in the US. Listed on the London Stock Exchange (ticker: BPTY), bwin.party is a constituent of the FTSE250 Index Series as well as the FTSE4Good Index Series, which identifies companies that meet globally recognized corporate responsibility standards. For more information about bwin.party, visit www.bwinparty.com

About NetEnt

NetEnt, Net Entertainment NE AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on Nasdaq Stockholm (NET–B) and employs more than 600 people in Stockholm, Malta, Kiev, Gothenburg and Gibraltar. www.netent.com