



Stockholm 2008-05-23

PRESS RELEASE

bertil.com launches CasinoModule™

In February this year, Net Entertainment announced an agreement signed with a leading bingo operator who at the time wanted to remain anonymous. Net Entertainment can today reveal the name of the customer, www.bertil.com, an operator that has rapidly established themselves as a leading operator in the Swedish market with over 85,000 registered players. Following a smooth integration process, the launch of the CasinoModule™ on www.bertil.com was done on Thursday May 22nd.

"I am very pleased that we have now launched our casino and that we have chosen to name it "bertils tivoli". Through bertils tivoli we're able to offer over 40 new games in conjunction with our existing bingo operation, expanding our target group of customers. I am convinced that this will increase the company's growth rate. Net Entertainment was a natural choice for us as we believe that their CasinoModule™ meets our players needs in the best possible way" Says Björn W Ericsson, CEO at bertil.com

Johan Öhman, CEO at Net Entertainment says: "One of the strengths with CasinoModule™ is the ease of integration with our platform. The integration with bertil has been conducted according to plan and we look forward to a prosperous partnership with them"

Net Entertainment develops digitally distributed systems for Internet gaming. The core product, CasinoModule™, is a complete gaming platform that comprises a high number of browser based games as well as a powerful administration tool. Customers are offered a system solution that is adapted to each customer and is easily integrated with their existing websites. Net Entertainment licenses the CasinoModule™ on a royalty basis based on the revenues the product generates. Net Entertainment is listed on the Nordic Growth Market (NET-B). More information about Net Entertainment is available on www.netent.com.

For more information please contact;

Johan Öhman, CEO Net Entertainment; Phone +46 8 55 69 67 05, Cell; +46 70 486 77 15,
johan.ohman@netent.com