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PRESS RELEASE

Net Entertainment's first capital market day May 18, 2010

The gaming industry is growing rapidly and is permeated by potential and opportunities. Net Entertainment invites analysts, investors and media to a capital market day to describe how the company will seize the opportunities.

Management and key employees within gaming development will present the business, future opportunities, the company's games and platform in more detail.

Date: May 18, 2010, starting at 9.00 CET. Coffee and sandwich will be served from 8.30

Location: Net Entertainment's main office at Luntmakargatan 18 in Stockholm

Further information will be provided later, please mark your calendar.

Notification: No later than May 7, 2010 to William Heigard via phone +46 8 57 85 45 27 or e-mail william.heigard@netent.com

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Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The core product, CasinoModule™, is a complete gaming platform comprising high quality games and a powerful administration tool. Operators are provided a customized solution that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on NASDAQ OMX Stockholm (NET-B). More information about Net Entertainment is available on www.netent.com.