



Stockholm, April 27, 2010

PRESS RELEASE

Betsson renews agreement with Net Entertainment

Betsson has renewed its license agreement with Net Entertainment for another three years. Under the terms of the agreement Net Entertainment will remain a strategic casino partner for the Betsson group.

The CasinoModule has been in operation at Betsson for the past 7 years providing browser based casino games. With the renewal of the agreement Betsson will introduce also the Net Entertainment download casino as well as the suite of mini games which has great potential to further grow Betsson's overall business.

"Betsson's casino business has grown exponentially the last few years, and thanks to its strong products and thorough product development, NetEnt has played a huge part of that success. We are very pleased with the service Net Entertainment provides and financially we cannot find a better product" says Magnus Silfverberg, CEO Betsson Malta Ltd

Betsson is already part of the Net Entertainment progressive jackpot network which during 2009 alone paid out well over 10 million Euro in jackpot winnings.

"We are proud that Betsson has chosen Net Entertainment as their strategic casino provider also going forward. Our uncompromised focus on innovation and providing the best casino games is paying off and the financial performance of our games speak for themselves" comments Johan Öhman, CEO for Net Entertainment.

For additional information please contact;
Johan Öhman, CEO Net Entertainment; Phone +46 8 57 85 45 00
joohan.ohman@netent.com

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The core product, CasinoModule™, is a complete gaming platform comprising high quality games and a powerful administration tool. Operators are provided a customized solution that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on NASDAQ OMX Stockholm (NET-B). More information about Net Entertainment is available on www.netent.com.