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## PRESS RELEASE

### Invitation to presentation of Net Entertainment's report for the third quarter 2010

In conjunction with the release of the interim report for the third quarter 2010, Net Entertainment invites analysts, media and investors to the company's office at Luntmakargatan 18 in Stockholm on October 28, 2010 at 09.00 (CET) where CEO Johan Öhman and CFO Bertil Jungmar will present the report. The presentation will be held in English and can also be viewed via live web cast on Net Entertainment's web site [www.netent.com](http://www.netent.com) or via [www.financialhearings.com](http://www.financialhearings.com).

Notify your participation via e-mail to [hearings@financialhearings.com](mailto:hearings@financialhearings.com).

Net Entertainment's interim report for the period January – September 2010 will be released at 07.30 (CET) the same date.

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#### *About Net Entertainment*

*Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at [www.netent.com](http://www.netent.com).*