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PRESS RELEASE

StanJames.com launches Net Entertainment's casino

As of today, global online gaming operator StanJames.com will provide Net Entertainment's download and instant casino games for its players. The customers will have access to a large number of exciting high quality games such as Gonzo's Quest, Piggy Riches and Devil's Delight.

Johan Öhman, CEO of Net Entertainment comments: "Today's launch is an important step for Net Entertainment. StanJames.com's implementation of our casino platform provides excellent opportunities for increased revenues, larger market shares and a stronger base among UK players".

Mr. Denis Kelly, CEO of StanJames.com comments: "Net Entertainment's casino offering stands in a class of its own with outstanding games and powerful administration system. Today's launch improves our e-gaming portfolio for customers across all global markets".

Stan James is the latest in a suite of prominent online operators that have selected Net Entertainment as their strategic casino partner.

For additional information please contact;

Johan Öhman, CEO Net Entertainment; Phone +46 8 57 85 45 00
johan.ohman@netent.com

or

Nicola Miller/Kieran Kent, The *itpr* Partnership; Phone +44 (0)1932 57 88 00
www.itpr.co.uk / nicolam@itpr.co.uk / kierank@itpr.co.uk

About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on Nasdaq OMX Stockholm (NET-B). More information about Net Entertainment is available at www.netent.com.

About StanJames.com

The StanJames brand has been at the forefront of Sports Betting since it was founded in 1973. StanJames.com's mission is for customers to have fun by making betting and gaming easy and accessible. With innovative markets and value prices, StanJames.com has become one of the most acclaimed names within the betting industry, pioneering Betting In-Play which has raised the bar for the entire industry. Clients can either place bets online, via mobile phones or by telephoning experienced staff to put wagers on for them. In excess of 10,000 calls are handled every day from over 30 countries worldwide. Stan James accommodates 5 languages and offers 24-hour support for their wide range of products.

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