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PRESS RELEASE

Net Entertainment to develop branded games based on Universal properties

Net Entertainment is pleased to announce that it has entered into a strategic multi-year licensing agreement with Universal Partnerships & Licensing. Under the terms of the agreement, Net Entertainment will have the right to develop state of the art online gaming content based on selected Universal properties, which will include some of the world's most classic movie titles. The first game to launch under the agreement is already in development.

"I am very proud to announce the relationship with Universal. This is a landmark for Net Entertainment, and will enable us to further enhance our product offering to also include games based on brands and characters well known to the mass market," said Johan Öhman, CEO at Net Entertainment.

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About Net Entertainment

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The Net Entertainment casino is a complete gaming solution comprising both a complete management platform and a full suite of high quality games. Operators are provided a customized casino that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on NASDAQ OMX Stockholm (NET-B). More information about Net Entertainment is available at www.netent.com.

About Universal Partnerships & Licensing

UP&L oversees Universal's consumer product licensing, film and home entertainment promotions, and all corporate alliances for Universal's theatrical, home entertainment, theme parks and stage productions. This dedicated division is also responsible for monetizing the Studio's vast library of films and characters through licensing, branding and marketing opportunities. UP&L is part of NBC Universal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. Formed in May 2004 through the combining of NBC and Vivendi Universal Entertainment, NBC Universal owns and operates a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group, and world-renowned theme parks. NBC Universal is 80%-owned by General Electric, with 20% owned by Vivendi.