



Stockholm, May 5, 2010

INVITATION

Welcome to Net Entertainment's first capital market day May 18, 2010

The gaming industry is growing rapidly and is permeated by potential and opportunities. Net Entertainment invites analysts, professional investors and media to a capital market day to describe how the company will seize these opportunities. Presentations of Net Entertainment's business will take place and you will have the opportunity to try different products.

- Johan Öhman, CEO – The company, its potential, and the market development
- Daniel Lindberg, Head of Product Management Games – Will describe and demonstrate different games and game categories
- Fredrik Lantz, Game Art Manager – Innovation and games development, will present how the successful game "Gonzo's Quest" was developed
- Helene Stafferöd, Head of Product Management Platform – Will describe the technical platform, demonstrate various features, and explain the importance of a suitable platform
- Bertil Jungmar, CFO – Financial overview, revenues and cost drivers

Date: Tuesday May 18, Registration and breakfast from 8.30. At 9.00 the program will start and will commence until 12.00. A lunch buffet will then be served.

Location: Net Entertainment's main office, Luntmakargatan 18 in Stockholm.

Notification: No later than May 12, 2010 to William Heigard via phone +46 8 57 85 45 27 or e-mail william.heigard@netent.com

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Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The core product, CasinoModule™, is a complete gaming platform comprising high quality games and a powerful administration tool. Operators are provided a customized solution that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on NASDAQ OMX Stockholm (NET-B). More information about Net Entertainment is available on www.netent.com.