

Stockholm 2009-08-11

PRESS RELEASE

Mangas Gaming Group has appointed Net Entertainment as browser based casino supplier for all three Mangas Gaming brands

Following the entry into an agreement with Expekt.com and closing of Mangas Gaming's acquisition of the Expekt.com business, Net Entertainment has also extended its partnership with Betclick and Bet-at-home.com. Both Bet-at-home.com and Betclick have been using the Net Entertainment CasinoModule[™] for a number of years which has been a significant factor contributing to the growth and success of these two brands. With Expekt also on board and the partnership with Bet-at-home.com and Betclick extended Net Entertainment now supplies the CasinoModule[™] to all brands within the Mangas Gaming Group.

The Mangas Gaming Group has rapidly become one of the largest European online operators.

"The partnership with Net Entertainment has been impeccable and the decision to make them our long-term casino partner was therefore natural. Expekt.com, is a major European sportsbook with over 1,5 million registered players. The partnership with Net Entertainment will contribute to increasing Expekt's business and the further extension of the partnership with Net Entertainment for Betclick and Bet-at-home.com made perfect business sense for us" says Nicolas Beraud, COO at Mangas Gaming Group.

"I am proud to announce the extension of our partnership with the Mangas Gaming Group for a number of years and to include all brands within that Group. The extension of the deal partnership with Bet-at-home.com and Betclick is great news as together our businesses have thrived. The addition of Expekt.com to join this partnership will provide Expekt.com and now the Mangas Gaming Group generally with the tools and content required to gain more ground and further grow its operation. We look forward to working with the Mangas Gaming Group and jointly achieving great results" says Johan Öhman, CEO at Net Entertainment.

All Mangas Group operators are expected to have launched Net Entertainment's full browser based CasinoModule[™] by the first quarter 2010.

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The core product, CasinoModule[™], is a complete gaming platform comprising high quality games and a powerful admin tool. Operators are provided a customized solution that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on NASDAQ OMX Stockholm (NET-B). More information about Net Entertainment is available on <u>www.netent.com</u>.

For more information please contact; Johan Öhman, CEO Net Entertainment; Phone +46 8 55 69 67 00, johan.ohman@netent.com

This document contains Confidential, Proprietary and Legally Privileged information which is the sole property of Net Entertainment NE AB. Except as specifically permitted, no portions of this document may be distributed or reproduced by any means or in any form without the prior written permission of Net Entertainment NE AB.

Net Entertainment NE AB | Birger Jarlsgatan 57B | SE-113 56 Stockholm | Sweden | Tel: +46 8 55 69 67 00 | E-mail: info@netent.com