



Stockholm 2009-08-12

PRESS RELEASE

Net Entertainment Chief Executive Officer to ring the NASDAQ Stock Market Opening Bell

Johan Ohman, Net Entertainment Chief Executive Officer, will open The NASDAQ Stock Market on Friday, August 14, 2009 to celebrate the Company's recent listing with The NASDAQ OMX Group. The ceremony will take place 9:15-9:30 a.m. Eastern Time at the NASDAQ's MarketSite in New York City's Times Square. Mr. Ohman will be joined by CFO Bertil Jungmar.

"It is a great honour to participate in the NASDAQ Opening Bell Ceremony, commemorating our recent listing with The NASDAQ OMX Group", says Johan Ohman, CEO of Net Entertainment and continues; "It is an important milestone for our company and a tribute to our staff, customers and shareholders who have given us continued support over the years. As one of the leading supplier of online gaming software we are committed to providing the latest in gaming technology and excellent service for our customers."

With a virtually all fixed costs base and a licensing model based on revenue sharing, Net Entertainment is well positioned to benefit from continued market growth. The company, which supplies its software solution to many of the market leading operators, has to date displayed exceptional growth and profitability.

The ceremony, which will take place at the NASDAQ MarketSite in New York City's Times Square, will be broadcast live beginning at 9:15 a.m. ET (15,15 CET) via the NASDAQ webcam. To access the live event, go to <http://www.nasdaq.com/about/marketsitetowervideo.asx>.

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The head office is located in Stockholm, and operations are based in Malta. The core product, CasinoModule™, is a complete gaming platform comprising high quality games and a powerful admin tool. Operators are provided a customized solution that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on NASDAQ OMX Stockholm (NET-B). More information about Net Entertainment is available on www.netent.com.

For more information please contact;

Johan Öhman, CEO Net Entertainment; Phone +46 8 55 69 67 00, Cell +46704 86 77 15
johan.ohman@netent.com

Bertil Jungmar, CFO Net Entertainment; Phone +46 8 55 69 67 00, Cell +46708442082
bertil.jungmar@netent.com