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## PRESS RELEASE

### **Net Entertainment signs break-through deal with Italy's largest remote gaming service provider**

**Net Entertainment has signed a license agreement with Italy's largest remote gaming service provider Microgame for the delivery of CasinoModule™. Under the terms of the agreement Net Entertainment will be the strategic casino provider of choice to Microgame. The agreement further solidifies Net Entertainments position within the online market and is a major breakthrough as it gives access to the vast Italian gaming market which is in the process of becoming regulated.**

Founded in 1996, Microgame is Italy's largest independent remote gaming service provider. Microgames market share in poker and sports betting is 25% and 28% respectively and the company manages well over 1,300.000 game accounts on behalf of its Italian authorized customers. During 2008 Microgames customers generated over 490 million Euros of gross gaming revenues while the revenues of Microgame itself exceeded 85 million Euros.

The Net Entertainment CasinoModule™ gives Microgame access to an extensive range of market leading casino content to complement its existing product portfolio. Fabrizio D'Aloia, CEO of Microgame says; *"we are very happy to join Net Entertainment to our exciting gaming project for the new emerging Italian casino games market. The worldwide recognized Net Entertainment's expertise in the casino games development and marketing will be strategic for Microgame to maintain the leadership on the Italian online gaming market"*.

Italy is the first country in Europe to regulate the domestic online gaming market through licensing and the development is monitored with interest by several European countries. Microgame is a gaming service provider authorized by the Autonomous Administration of State Monopolies (AAMS).

"Gambling is huge in Italy expected to generate a Gross Gaming Yield exceeding 17 Billion Euro in 2009 making it the countries third largest industry. In light of this it is obviously extra encouraging that one of the dominant incumbents selects Net Entertainment as their strategic casino partner thereby giving us a substantial footprint in a totally new market." says Johan Öhman, CEO of Net Entertainment.

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*Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The core product, CasinoModule™, is a complete gaming platform comprising high quality games and a powerful admin tool. Operators are provided a customized solution that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on NASDAQ OMX Stockholm (NET-B). More information about Net Entertainment is available on [www.netent.com](http://www.netent.com).*