



Stockholm March 16, 2010

PRESS RELEASE

Net Entertainment extends partnership with Bonnier

Net Entertainment extends its partnership with the part owned Bonnier Gaming subsidiary Bertil – bingo på Internet Ltd (“Bertil”), through an additional delivery of the casino platform CasinoModule™. The partnership is an important part of Bonnier’s quest to establish themselves as a leading operator on the rapidly growing online gaming market.

Bonnier Gaming is part owner of the Maltese company Bertil which runs the online gaming site bertil.com, an existing customer of Net Entertainment. Through the extended partnership, Bertil will be able to offer a broad range of casino games to the players of its new gaming site www.vinnarum.com and which was launched yesterday.

“Since we are relatively late in establishing ourselves on this market it is of key importance that we can offer the best products. Bertil evaluated several alternatives and fell for Net Entertainment’s platform as it combines high operational security with innovative solutions”, says Marcus Forsell, CEO of Bonnier Gaming AB.

“It has long been speculated that the media companies will enter the market for online gaming. Bonnier is one of the first companies to actually act. We are very pleased to be part of Bonnier’s online venture” comments Johan Öhman, CEO of Net Entertainment.

For more information please contact;
Johan Öhman, CEO Net Entertainment; Phone +46 8 57 85 45 00
johan.ohman@netent.com

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The core product, CasinoModule™, is a complete gaming platform comprising high quality games and a powerful administration tool. Operators are provided a customized solution that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on NASDAQ OMX Stockholm (NET-B). More information about Net Entertainment is available on www.netent.com.