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PRESS RELEASE

Invitation to presentation of Net Entertainment's report for the second quarter 2010

In conjunction with the release of the interim report for the second quarter 2010, Net Entertainment invites analysts, media and investors to the company's office at Luntmakargatan 18 in Stockholm on August 26, 2010 at 09.00 (CET) where CEO Johan Öhman and CFO Bertil Jungmar will present the report. The presentation will be held in English and can also be viewed via live web cast on Net Entertainment's web site <u>www.netent.com</u> or via <u>www.financialhearings.com</u>.

Notify your participation via e-mail to hearings@financialhearings.com.

Net Entertainment's interim report for the period January – June 2010 will be released at 07.30 (CET) the same date.

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Bertil Jungmar, CFO Net Entertainment; Phone +46 8 57 85 45 00 bertil.jungmar@netent.com

Net Entertainment is a premium supplier of digitally distributed gaming systems used by some of the world's most successful online gaming operators. The core product, CasinoModuleTM, is a complete gaming platform comprising high quality games and a powerful administration tool. Operators are provided a customized solution that is easily integrated ensuring short time to market and a cost efficient operation. Net Entertainment is listed on NASDAQ OMX Stockholm (NET-B). More information about Net Entertainment is available on <u>www.netent.com</u>.

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