

NET ENTERTAINMENT
INTERIM REPORT
JANUARY-JUNE 2009
BETTER GAMES

Continued growth in the second quarter

- Strong quarter compared to last year
 - Revenues up 45.5% to SEK 70.1 million (48.2)
 - Operating profit increased 38.4% to SEK 25.3 million (18.3)
 - Operating margin 36.1% (37.9%)
 - Earnings per share SEK 0.57 (0.44)

Maintained momentum

- Two new license agreements
- Two customers' casinos were launched
- Nine new games released
- New managing director appointed in Malta
- Workforce of 186, including consultants
- New office in Stockholm with admission in October



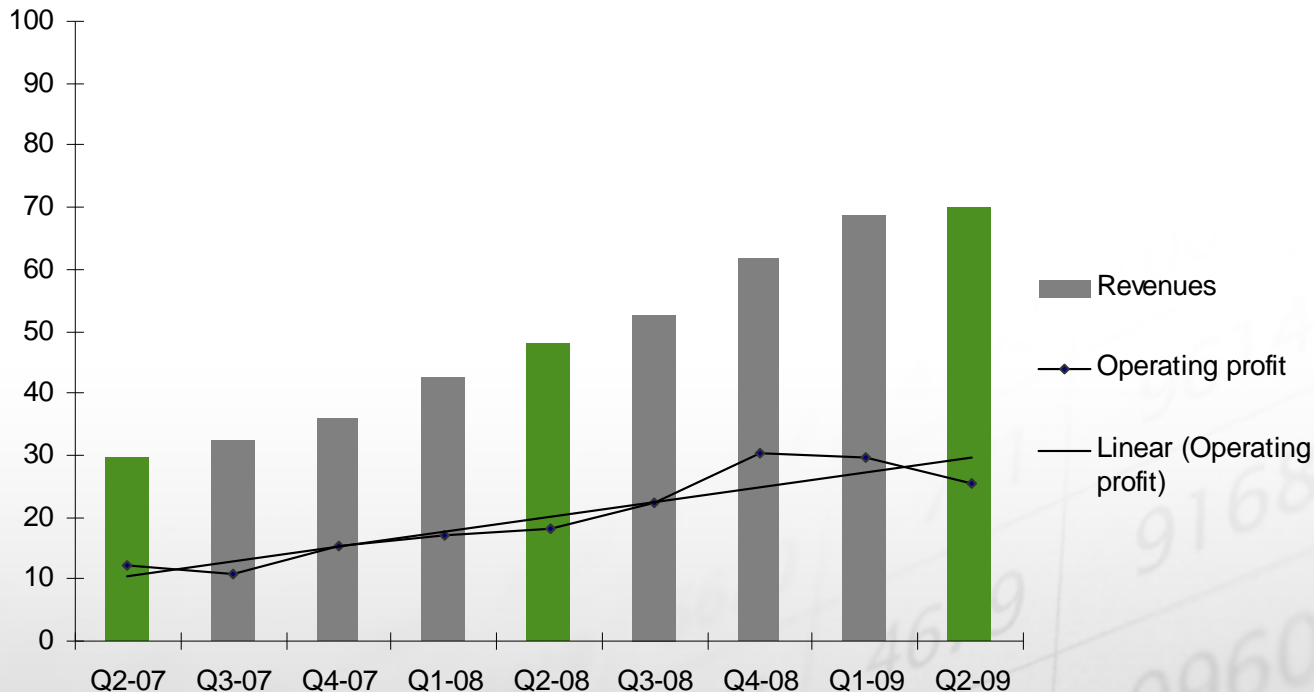
Growing customer base



Revenues and operating profit by quarter

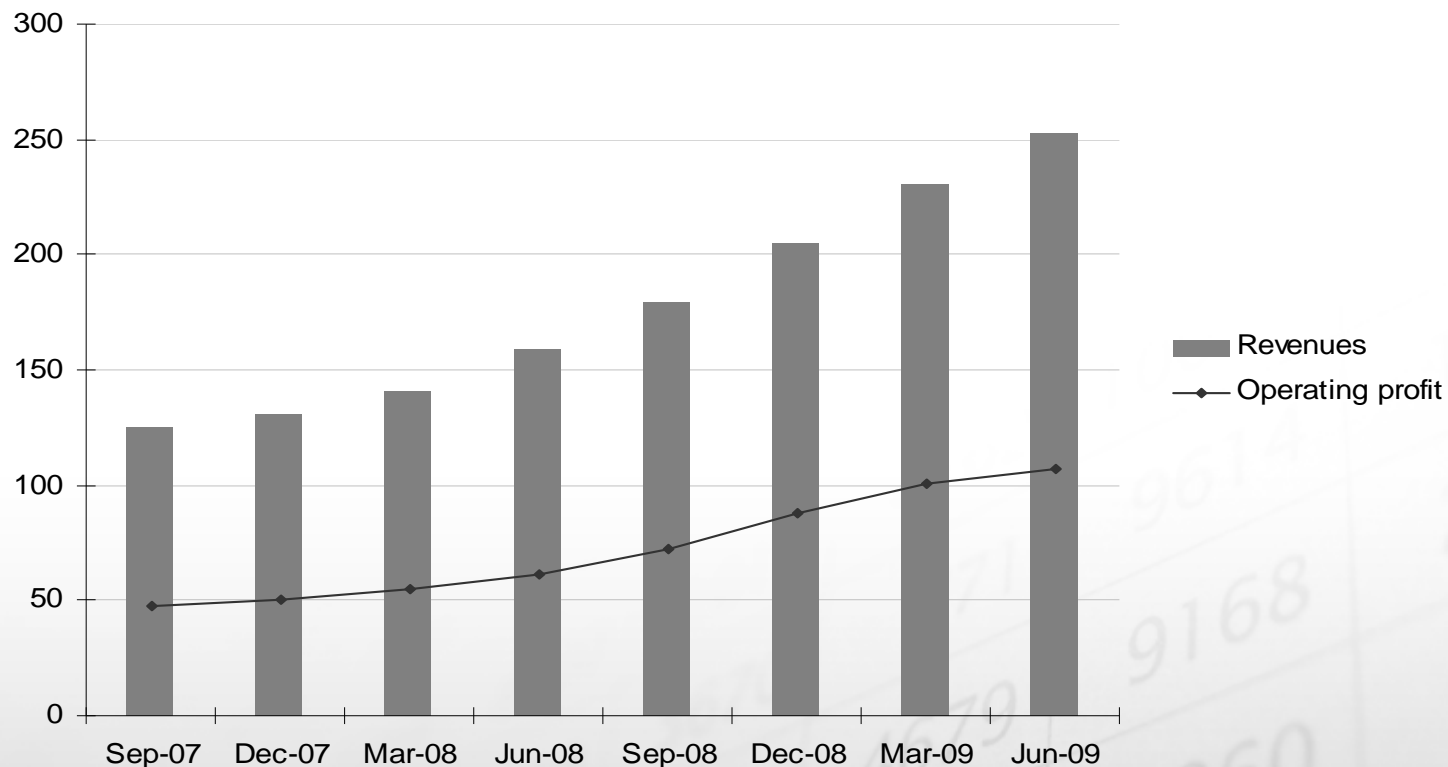
- Volume key revenue growth driver
 - Year by year and quarter by quarter
- Currency development
 - Positive impact since last year
 - Somewhat negative impact Q1 – Q2 09
- Seasonal effects Q1 – Q2 09
- IT projects progressing well and affected profit by SEK 6 million during the quarter
- Projects ensure future competitiveness
 - Increasing development, delivery and operational capacity
- Fewer licensees launched operations in Q2 than previous quarter

SEK million



Revenues and operating profit last twelve months

SEK million



Income Statements

	Apr-Jun 2009	Apr-Jun 2008	Jan-Dec 2008
Revenues	70 085	48 181	205 573
Personnel expenses	-16 113	-13 161	-52 630
Depreciation & amortization	-5 164	-4 174	-15 513
Other operating expense	-23 504	-12 568	-49 627
Operating profit	25 304	18 278	87 803
Operating margin	36.1%	37.9%	42.7%
Financial items	-353	175	-1 850
Profit before tax	24 951	18 453	85 953
Tax	-2 362	-935	-5 986
Profit for the period	22 589	17 518	79 967
Earnings per share, SEK	0.57	0.44	2.02

Cash flow statements

	Jan-Jun 2009	Jan-Jun 2008
Operating profit	54 854	35 202
<i>Adjustments for items not included in cash flows</i>		
Depreciation & amortization	10 066	7 092
Other	-405	36
Interest received/paid	221	-177
Tax received/paid	13 838	-7 874
Changes in working capital	7 978	5 559
Cash flows from operating activities	86 552	39 838
Capitalized intangible assets	-17 190	-6 749
Net investment in tangible assets	-10 793	-711
Cash flows from investing activities	-27 983	-7 447
Transfer to shareholders	-49 442	-29 665
Received premium for share option rights	3 473	-
Cash flows from financing activities	-45 969	-29 665
Cash flow for the period	12 600	2 726
Opening cash and cash equivalents	65 132	25 915
Exchange rate differences in cash and cash equivalents	-353	-69
Closing cash and cash equivalents*	77 379	28 572
*Cash and cash equivalents held on behalf of licensees	23 735	2 760

Third quarter

- CasinoCafé™ launched for Delta Invest in a first-roll out to 20 shops
- Sportingbet launched CasinoModule™
- Paf launched CasinoModule™
- Expekt.com signed which further strengthens customer base
- First customer unique game delivered
- Seamless wallet being rolled out to our licensees
- Continued positive development

Outlook ahead

- Back-log of 14 casinos to be commissioned, including Paf and Sportingbet who since have launched operations
- CasinoCafè™ roll out to additional shops
- Seamless wallet enables us to access a larger share of our licensees player base
- Number of consultants in Stockholm will decrease as we have been successful in our recruitment activities
- Increased focus on large Tier 1 operators and new markets which may decrease deal flow but increase quality
- Target: Higher growth rate than the market

GHOST

PIRATES™



2
4
3

2
4
3

POWERED BY NET ENTERTAINMENT™

PAYTABLE

BET WAYS

- 3
- 9
- 27
- 81
- 243

BET LEVEL

- 1
- 2
- 3
- 4
- 5

WIN

0

COIN VALUE

0.50

MAX BET

COINS

6515

BLOOD SUCKERS™

- 4
- 2
- 6
- 12
- 10
- 11
- 1
- 8
- 13
- 23
- 7
- 3



- 19
- 20
- 22
- 16
- 24
- 9
- 15
- 14
- 18
- 17
- 25
- 21
- 5

PAYTABLE

POWERED BY NET ENTERTAINMENT™

bet: 5000000

Win: 00000000

BET LEVEL BET LINES  MAX BET COIN VALUE

Bet level: 1 Bet lines: 25 Coins: 50000 Coin value: 0.10

FEATURE PREVIEW

Contacts

- Johan Öhman, CEO Net Entertainment; Phone +46 8 55 69 67 05
johan.ohman@netent.com
- Bertil Jungmar, CFO Net Entertainment; Phone +46 8 50 59 67 96
bertil.jungmar@netent.com
- William Heigard, Investor Relations; +46 8 505 967 43
william.heigard@netent.com