

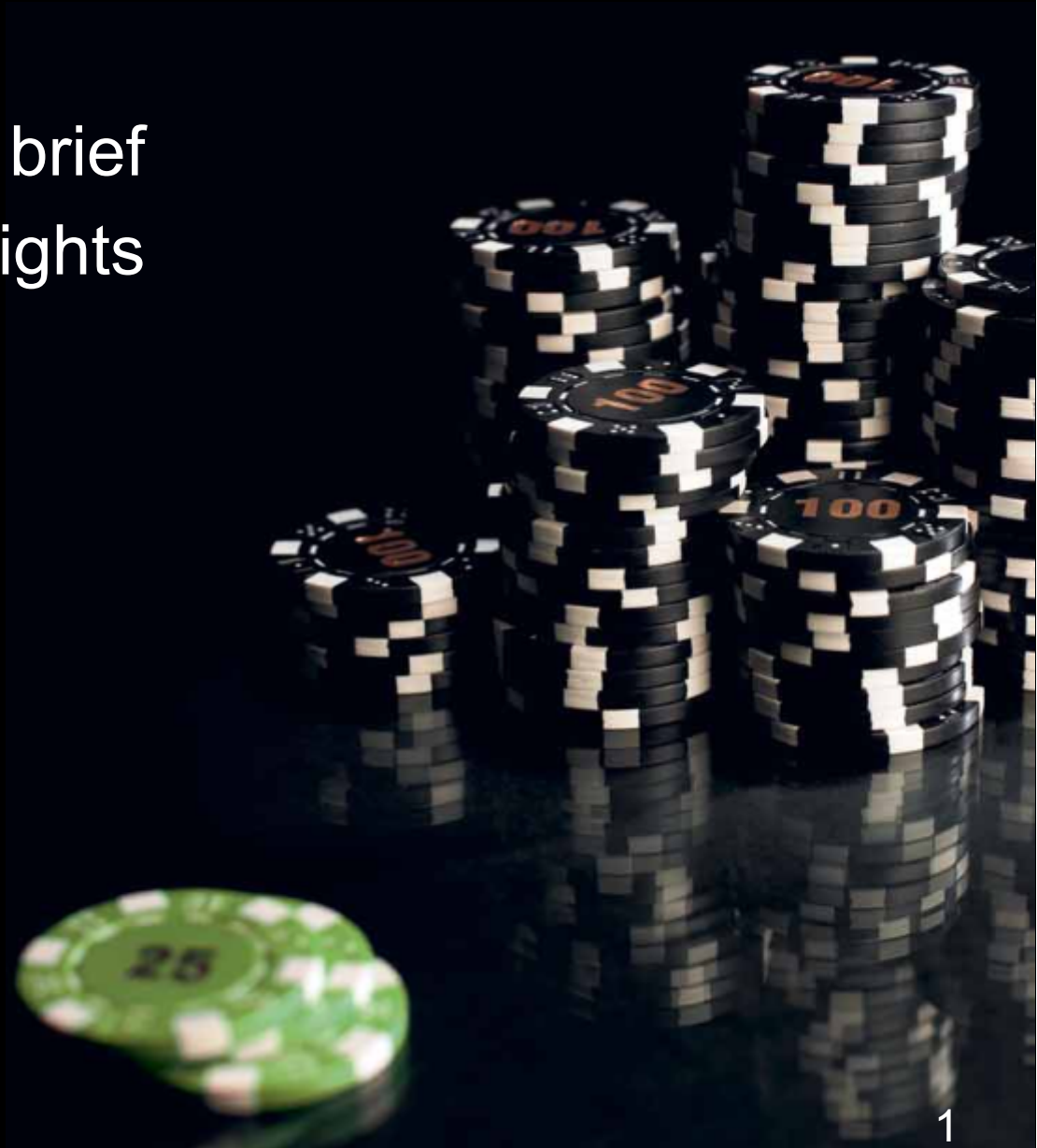


Interim report January – June 2013

Agenda

- Net Entertainment in brief
- Second quarter highlights
- Financial update
- Product update
- Market update
- Outlook
- Q&A

BETTER GAMES



Net Entertainment in brief

NETENT

Global B2B Development Company



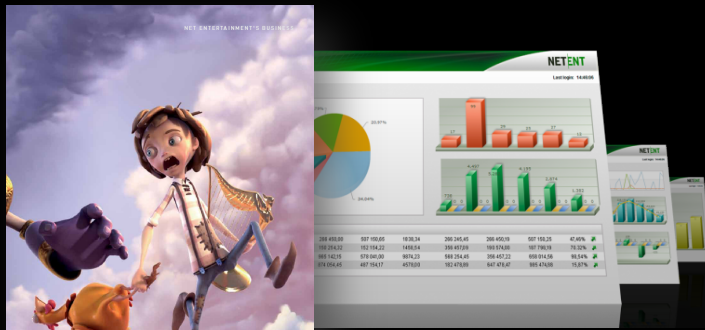
Online Casino Software



Great growth possibilities



Innovation & technology



Workforce of 430



Listed on Nasdaq OMX Stockholm
Market Cap > €450m

**NASDAQ
OMX®**

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Game portfolio

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Slots



Roulette



Blackjack



Video Poker



Mobile



Mini games



Live casino



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Highlights and Key Data Q2/13 vs Q2/12

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Revenues (MSEK)	148.7	+12.6%
Revenues (M€)	17.4	+16.8%
EBIT (MSEK)	38.7	-2.4%
Transactions (Bn)	3.9	+34%
FTE	428	+21.9%
New customers in Q2	+6	
Mobile contracts in Q2	+4	
Live Casino contracts in Q2	+3	

LOTTOMATICA

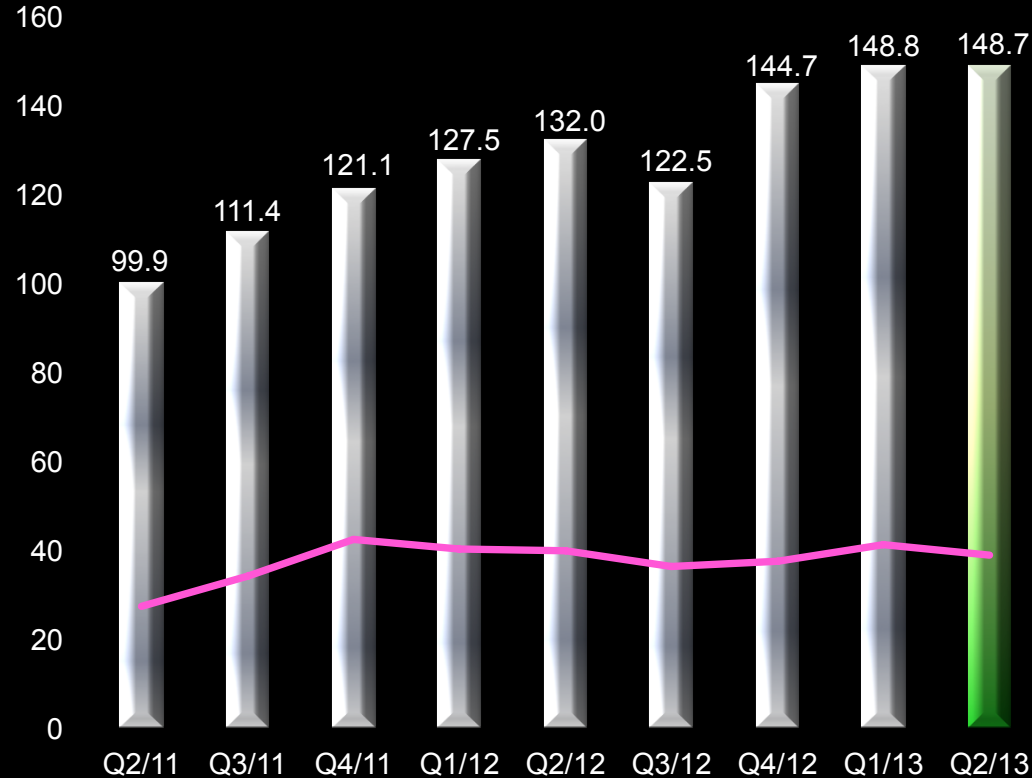




Financials

Revenues & operating profit by quarter

MSEK



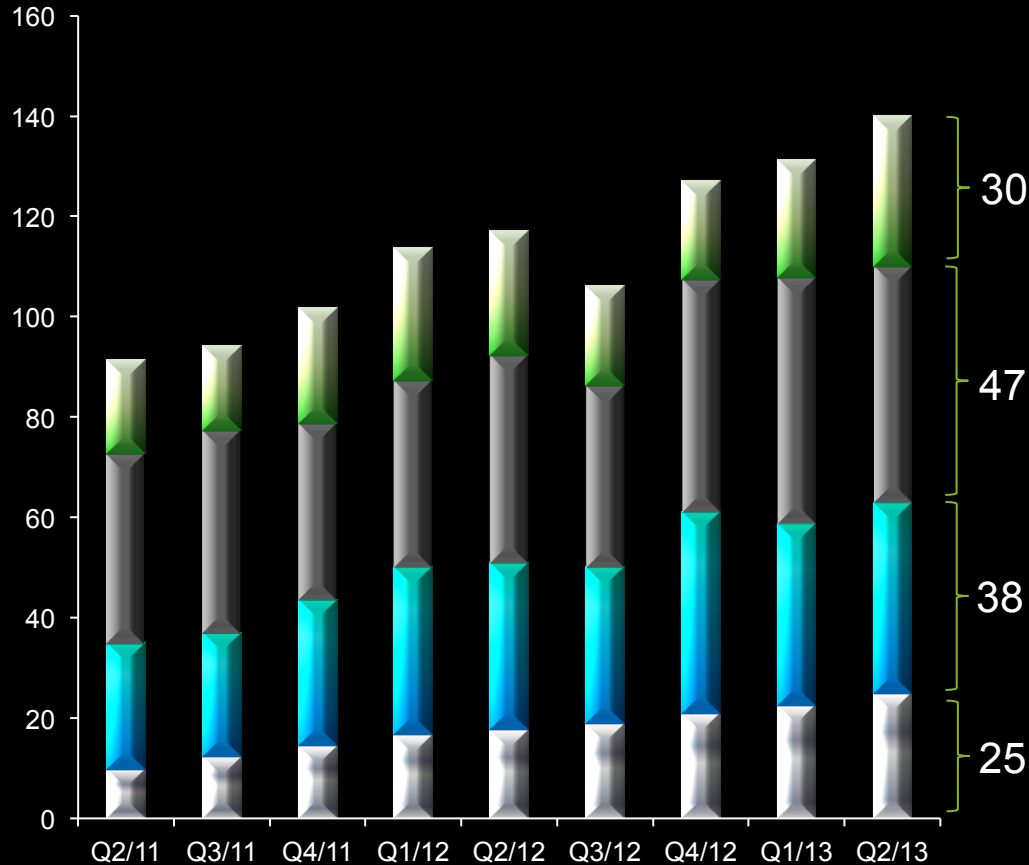
■ Revenues

— Operating profit

- Revenues up 12.6% to 148.7 (132.0) MSEK
 - 16.8% in euro
 - Seasonal effect in Q2
 - High setup fees in Q2 2012
- EBIT amounted to 38.7 (39.6) MSEK
- Operating margin of 26.0% (30.0%)

Cost Base By Quarter

SEK million



Q2/13 vs Q1/13

- Capitalized development increased:
 - Additional projects and higher activity
- Personnel cost decreased:
 - Mainly due to higher capitalization
- Other expenses increased:
 - Additional consultants
- Depreciation & Amortization
 - EggOmatic platinum game released
 - Several mobile games released
 - Live Casino full quarter impact

■ Depreciation ■ Other expenses ■ Personnel ■ Capitalized development

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Product Update

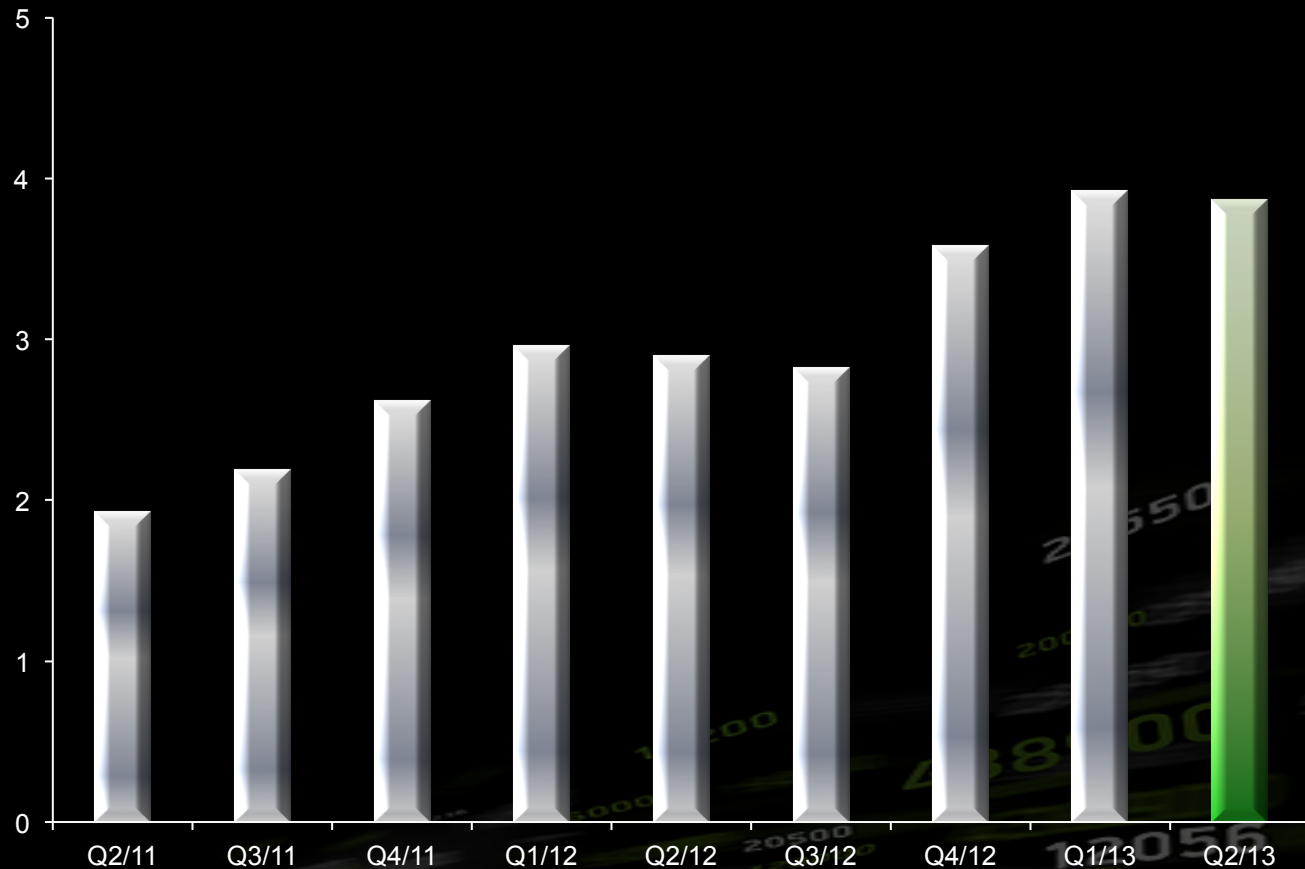
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Game transactions by quarter

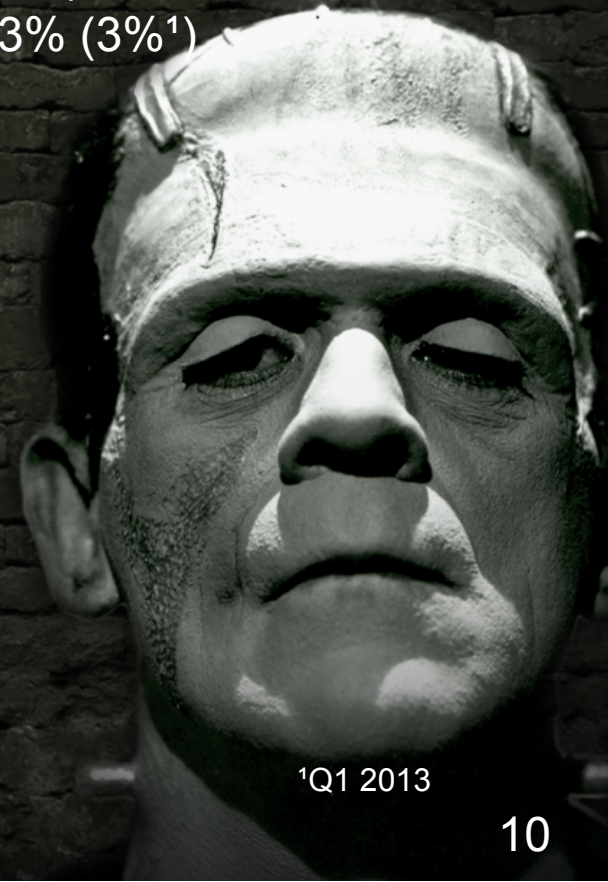
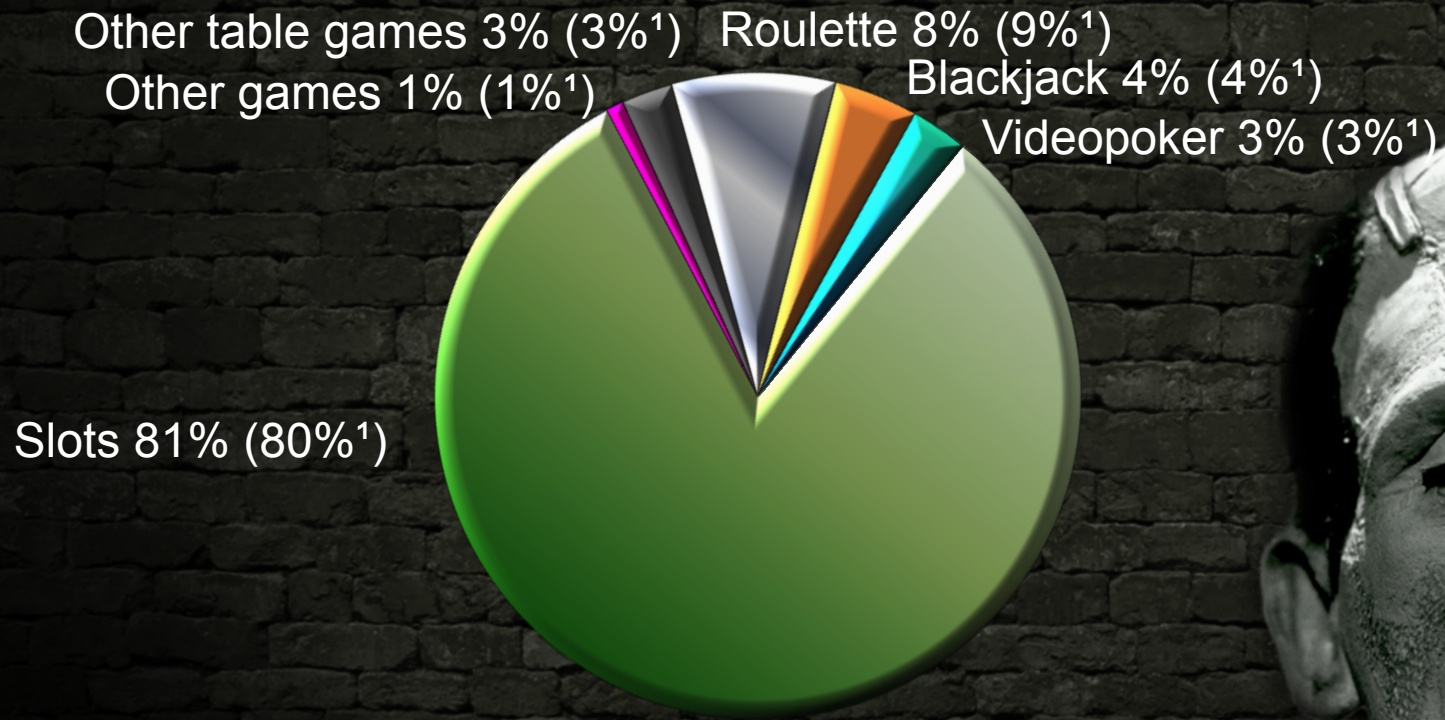
Billion



Q2 2013

- 3.9 billion transactions
- 34% up vs Q2 2012
- -1% down vs Q1 2013

GGY game split Q2 2013



¹Q1 2013

Selection of game releases in Q2

EggOmatic



Fisticuffs



Silent Run



Disco Spins Touch



Roulette Touch



Lucky Angler Touch



Jackpots in Q2

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€5.3 million

€2.3 million



€6.7 million

€0.2 million

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Common Draw Blackjack™

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NETENT
Live Blackjack HD
Dealer: Alexia 15:15
Welcome Peter
MIN € 5 MAX € 500
Bet: € 25
Win: € 0
Balance: € 2,240
Chat: Type here and press Enter.
net5 : Hello
net2 : Hi Alexia
net5 has joined the table.
net7 has joined the table.
net6 : Hi Ashley and Dominic!
net3 has joined the table.
net1 has joined the table.



15

13

BLACKJACK PAYS 3 TO 2 ♦ INSURANCE PAYS 2 TO 1
DEALER MUST STAND ON 17 AND MUST DRAW TO 16

€ 25

Game round: 687960

DEALER'S LAST 10 HANDS
21 26 17 19 24 25 19 18 18 10
Blackjack 5% Bust 55%
LAST HAND - ALL PLAYERS
Wins 0% Pushed 0%
ACTIONS IN CURRENT HAND
Hit
Stand
Split
Double

MINI LOBBY

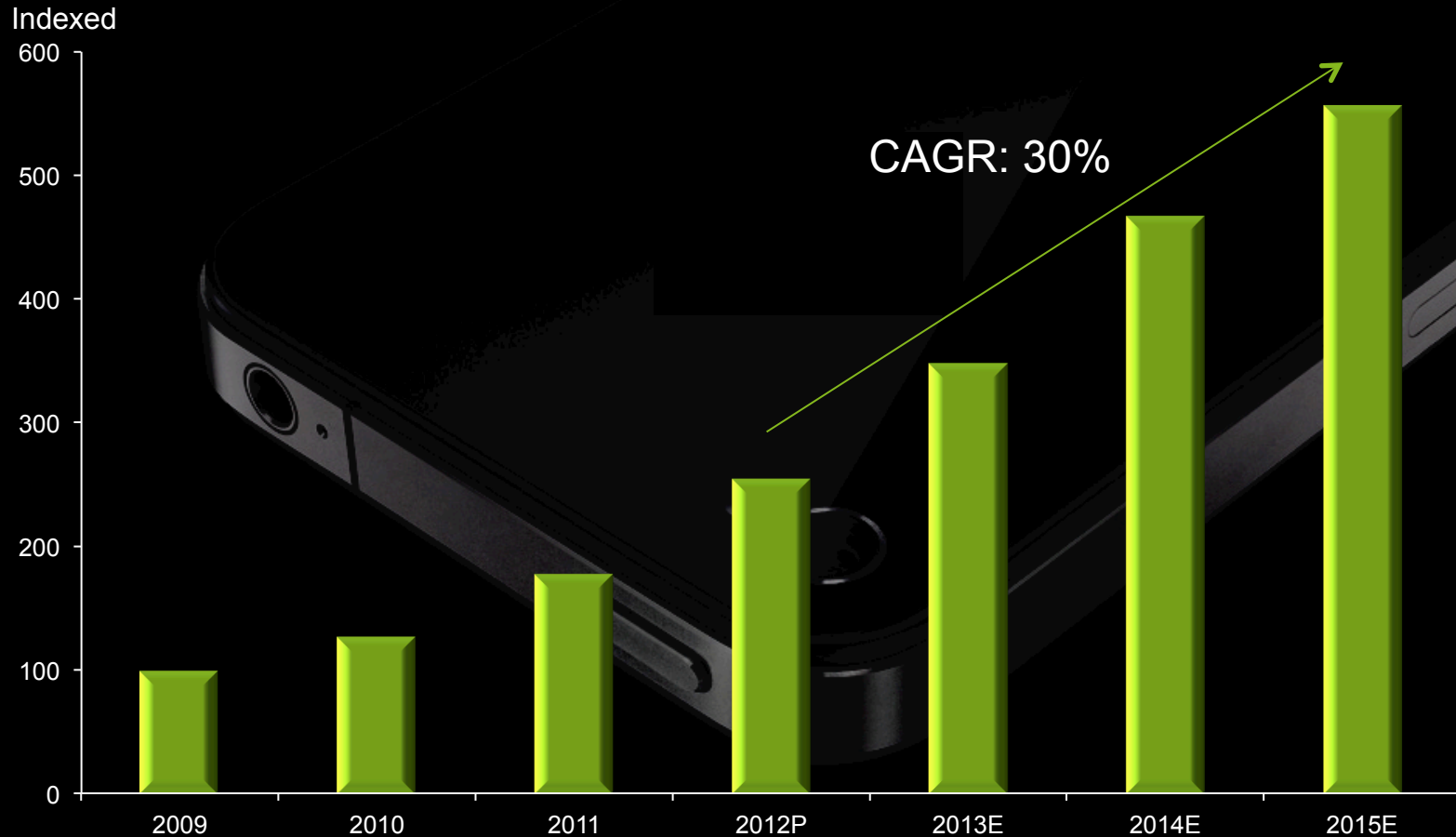
A NET ENTERTAINMENT PRODUCTION

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Market update

market update

Global Mobile gaming





- Mobile gaming expected to show good growth – In line with Net Entertainment's mobile strategy

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Future Outlook

Future Outlook

Future Outlook

- 15 new customers yet to launch
 - Including   
- Third quarter traditionally the weakest in terms of player activity due to seasonal effects
- Live Casino Blackjack expected to launch in Q3 2013
- Potential US entry under investigation
- Discussions with additional UK-operators ongoing
- Exciting H2 2013!



Q&A

Q&A

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