

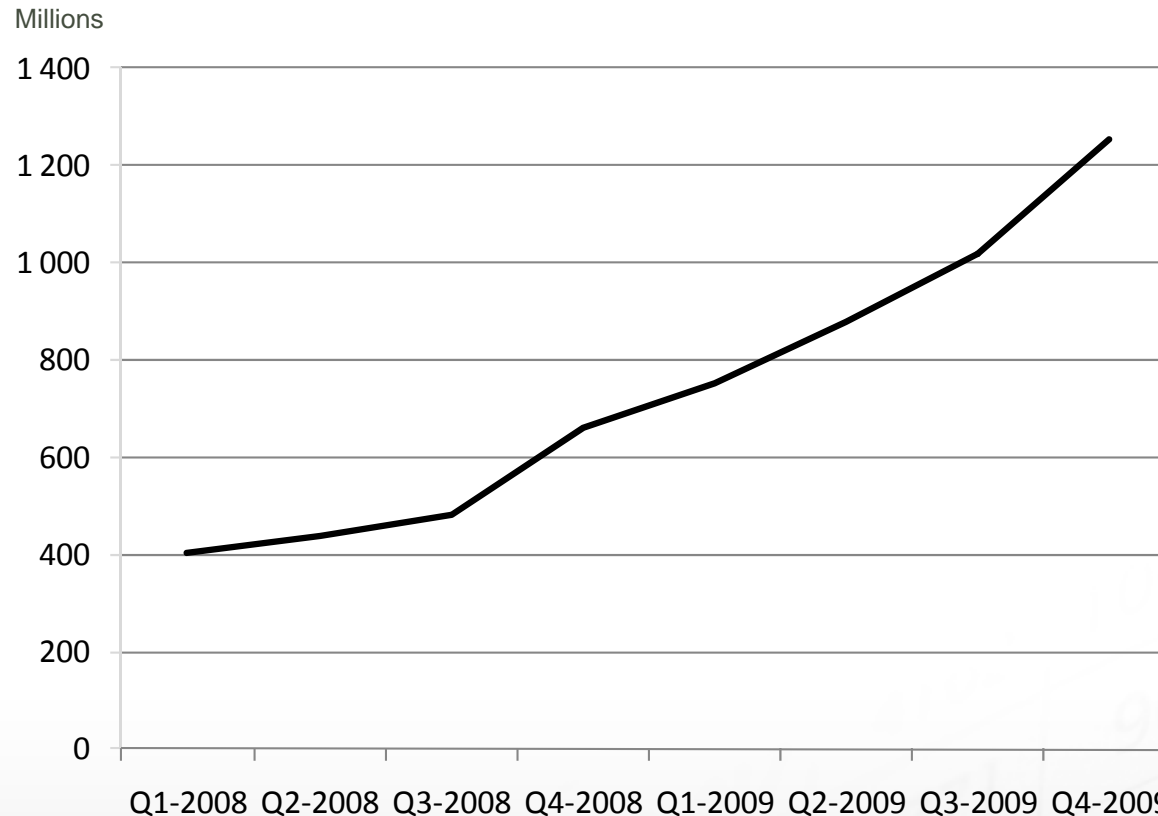
**NET ENTERTAINMENT**  
**EARNINGS REPORT 2009**  
**QUARTERLY REPORT**  
**OCTOBER-DECEMBER 2009**  
**BETTER GAMES**

# Net Entertainment

- Global supplier of online games and systems
- Historically focused on casino games
- Customers include some of the world's leading operators

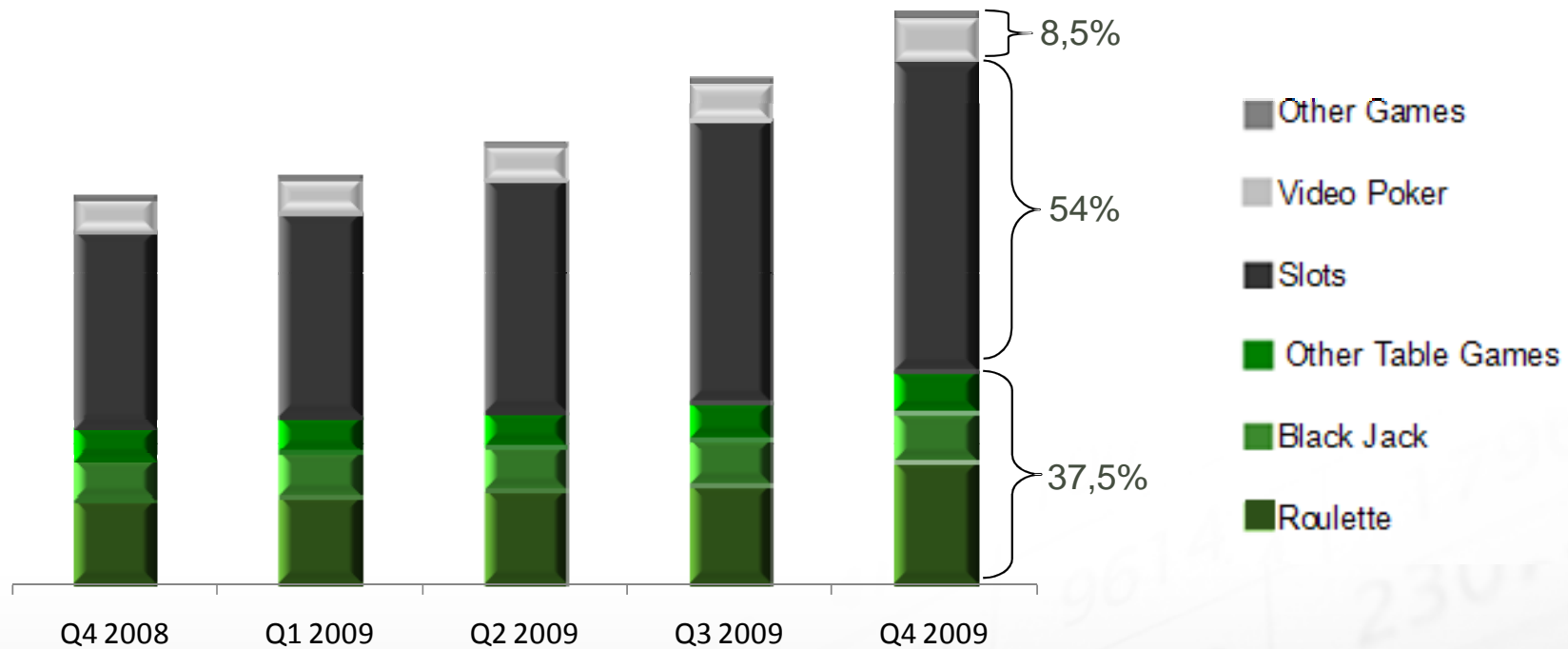


## Continued growth in gaming activity



- Game rounds increased 23% to 1.25bn in Q4 (1.0bn in Q3)
- Game rounds increased 95% to 3.9bn in 2009 (2.0bn in 2008)
- 129 x Nasdaq OMX Stockholm share trading in 2009

## Gross gaming yield split



- All game segments increasing
- Slots continue to increase its share

## Financial highlights

### Fourth quarter 2009

- Revenues up 37.7% to 85.4 MSEK
- EBIT up 16.2% to 35.4 MSEK
- Margin 41.4%



### Full Year 2009

- Revenues up 46.0% to 300.1 MSEK
- EBIT up 36.9% to 120.2 MSEK
- Margin 40.1%



Proposed dividend SEK 2.00 per share

## Q4 Operational update

- Three new license agreements signed, one with Italian operator Microgame
- Delta developing positively, patience
- Integration of Seamless Wallet ongoing
- Organic growth key business driver
  - Stronger development late Q4
- Download casino launched
- First operator unique game generating revenues



## Q4 Operational update

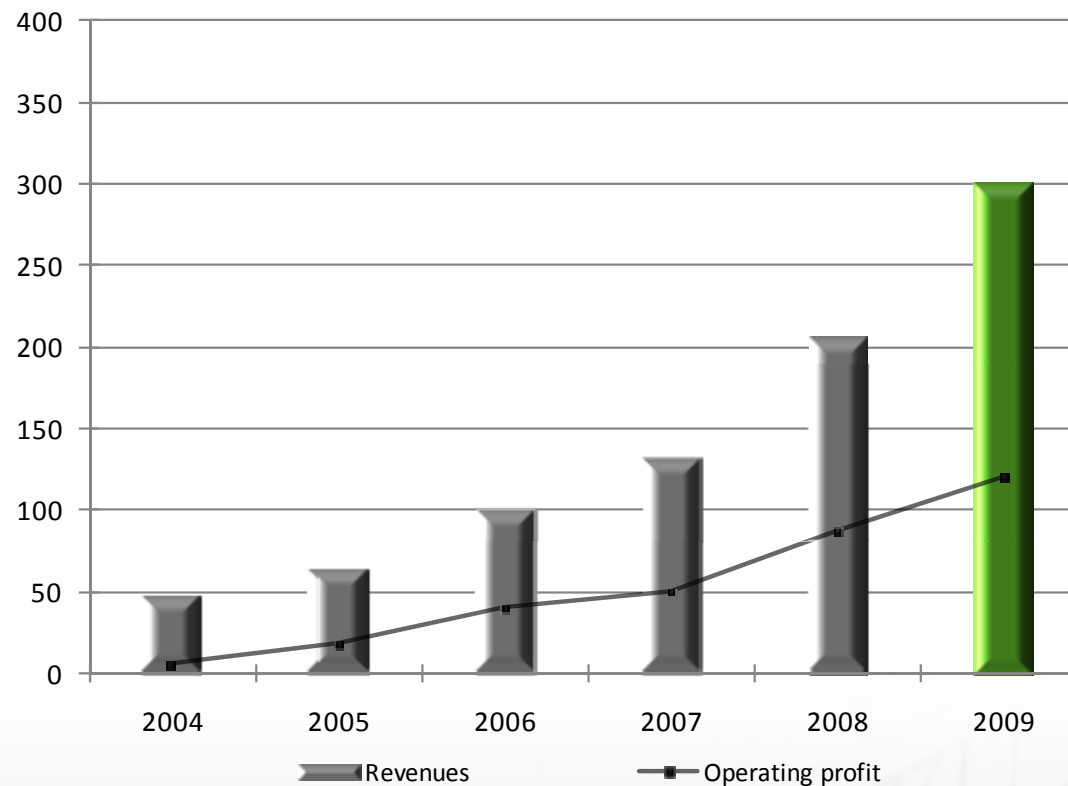
- Continued reinforced organization
  - 12 new employees
- Operational reinforcements
  - Availability & uptime
  - Customer support
  - Server capacity
  - More complex integrations





# Revenues and operating profit 2004-2009

SEK million



## 2009

- Revenues increased 46.0%
- EBIT increased 36.9%
- Margin of 40.1% (42.7%)
- Volume key revenue growth driver
- 23% of royalty revenue increase attributable to currency development





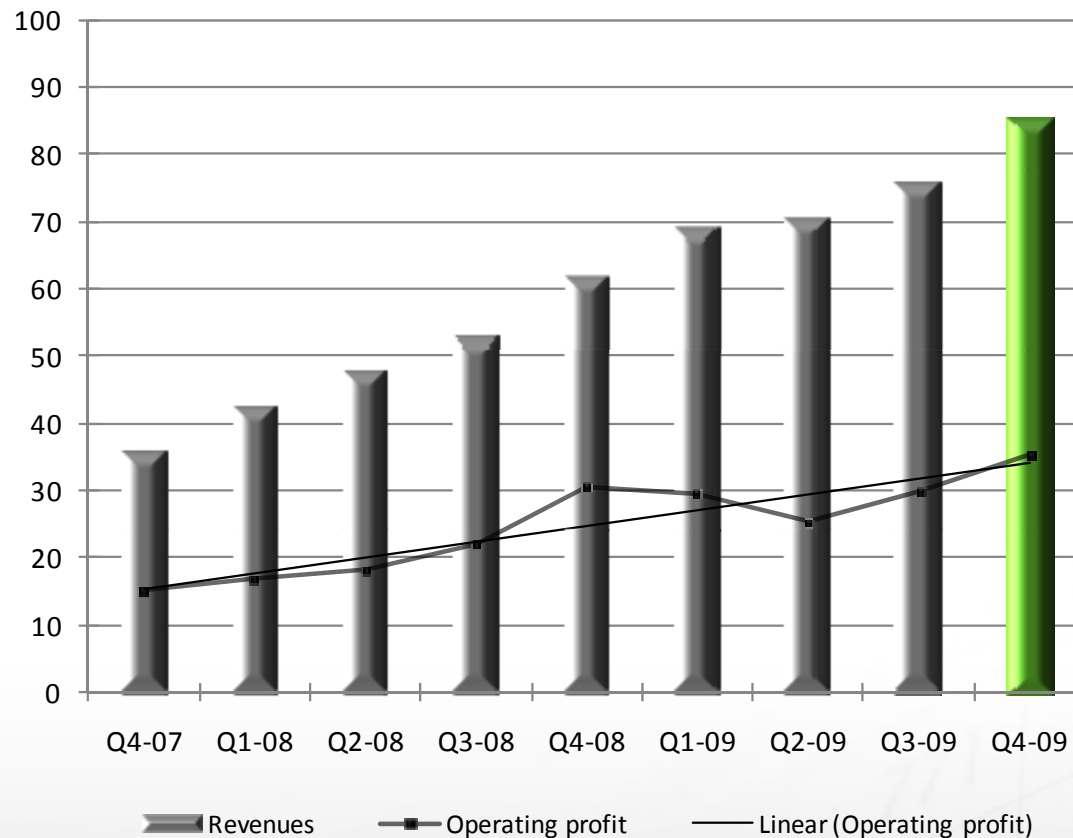
# Currency development 2008-2009

SEK vs EUR



# Quarter on Quarter

SEK million



## Q4 2009

- Revenues increased 37.8%
- EBIT increased 16.2%
- Margin of 41.4% (49.1%)
- Volume accounts for almost the entire growth in Q4
- Negative currency effect beginning Q2/09
- 3% of royalty revenue increase attributable to currency development

# Income Statements

	<b>Q4 2009</b>	<b>Q4 2008</b>	<b>2009</b>	<b>2008</b>
<b>Revenues</b>	<b>85 415</b>	<b>61 988</b>	<b>300 050</b>	<b>205 573</b>
Personnel expenses	-21 461	-15 513	-71 242	-52 630
Depreciation & amortization	-5 809	-5 160	-22 298	-15 513
Other operating expense	-22 773	-10 864	-86 328	-49 627
<b>Total operating expenses</b>	<b>-50 043</b>	<b>-31 537</b>	<b>-179 868</b>	<b>-117 770</b>
<b>Operating profit</b>	<b>35 372</b>	<b>30 451</b>	<b>120 182</b>	<b>87 803</b>
Operating margin	41.4%	49.1%	40.1%	42.7%
Financial items	104	-1 556	-2 966	-1 850
<b>Profit before tax</b>	<b>35 476</b>	<b>28 895</b>	<b>117 216</b>	<b>85 953</b>
Tax	-3 065	-1 771	-9 539	-5 986
Effective tax rate			8.1%	7.0%
<b>Profit for the period</b>	<b>32 411</b>	<b>27 124</b>	<b>107 677</b>	<b>79 967</b>
Earnings per share, SEK	0.82	0.69	2.72	2.02
Proposed dividend, SEK			2.00	1.25

## Cash flow data

	2009	2008
<b>Cash flows from operating activities</b>	<b>150 042</b>	<b>89 073</b>
Capitalized intangible assets	-33 154	-16 867
Net investment in tangible assets	-28 982	-6 547
<b>Cash flows from investing activities</b>	<b>-62 136</b>	<b>-23 414</b>
Transfer to shareholders	-49 442	-29 665
Received premium for share option rights	4 162	-
<b>Cash flows from financing activities</b>	<b>-45 280</b>	<b>-29 665</b>
<b>Cash flow for the period</b>	<b>42 626</b>	<b>35 994</b>
Closing cash and cash equivalents*	105 009	65 132
*Cash and cash equivalents held on behalf of licensees	33 216	12 152

## Future outlook

- Positive trend has continued in January 2010
- Solid order backlog including Expekt and Sportingbet
- Increasing development pace, games and platform
- Looking at expanding product portfolio
- Changes in regulation deemed as positive for Net Entertainment
- Strong sales pipeline



# GONZO'S QUEST™

POWERED BY NET ENTERTAINMENT™

MULTIPLIER

X1

X2

X3

X5

4

2

16

10

1

6

8

13

3

5

19

6

20

12

9

14

11

17

7

18

PAYTABLE

BET

20

BET LEVEL

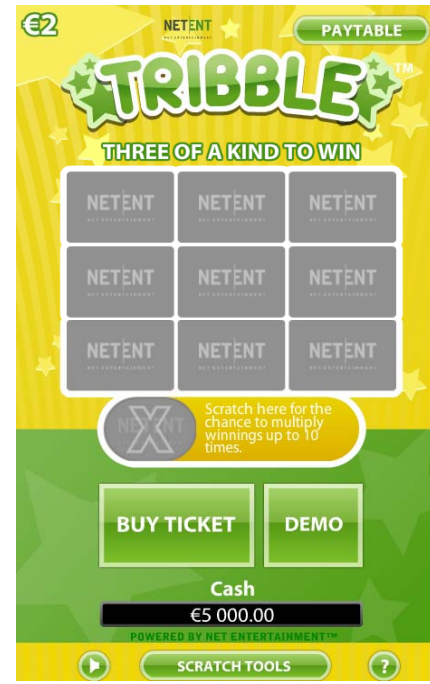
COIN VALUE

MAX BET

WIN

0







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