Agenda

Q1 highlights
Financial update
Product update
Outlook
Q&A
Report Highlights
Q1 2017

- 15 new customers signed – a new record
- 6 new customers launched
- Games launched with Codere in Mexico
- Exciting product news
  - NetEnt to develop its first VR game
  - Live Casino Common Draw Black Jack for mobile
  - Live Rewards
  - Branded games: Planet of the Apes, emojis
Revenues & Operating Profit by Quarter

- Revenues +15.2% y-o-y in SEK
- Revenues +13.0% y-o-y in EUR
- EBIT +6.3% y-o-y
- EBIT margin of 34.2% (37.1%)
- Revenues +23.6% y-o-y
- EBIT +21.5% y-o-y
- EBIT margin of 36.1% (36.7%)
Game Transactions by Quarter

- 9.8 billion transactions, highest ever
- +10.5% y-o-y
Costs & Investments by Quarter

- Total costs +7.1% q-o-q
- Personnel costs +5.7% q-o-q
- Other costs +10.9% q-o-q
- Investments -5.3% q-o-q
Mobile Growth

Mobile share of NetEnt gamewin

Q1-14 Q2-14 Q3-14 Q4-14 Q1-15 Q2-15 Q3-15 Q4-15 Q1-16 Q2-16 Q3-16 Q4-16 Q1-17

47%
Gamewin Breakdown by Product

- **SLOTS**: 89% (89%)
- **ROULETTE**: 6% (6%)
- **BLACKJACK**: 3% (3%)
- **VIDEO POKER**: 1% (1%)
- **OTHER GAMES**: 1% (1%)

Note: Gamewin split as per Q1, 2017. Previous quarter in parenthesis.
Free Cash Flow
Last 12 Months Rolling

- Free cash flow of 387 SEKm
- Net cash position of 573 SEKm at 31/03/2017
Game Releases
Q1 2017
Future Outlook

- Growth drivers
  - UK, mobile, North America
  - Long term: Asia, Live Casino, Retail, Latin America
- 39 new customers yet to launch at end of Q1 2017 – all-time high
- Increased pace of new releases for rest of 2017
- Branded games in H2 2017