

PRESS RELEASE

Financial news
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NetEnt continues LatAm expansion with Caliente deal for Mexico

NetEnt, leading provider of digital casino solutions, has signed a customer agreement with gaming operator Caliente for the regulated online casino market in Mexico.

NetEnt continues to expand globally on regulated markets with its innovative digital gaming solutions and has now signed its second customer agreement in Mexico.

The agreement means that NetEnt will supply a wide selection of its award-winning games to Caliente's online casino in Mexico. Caliente is the largest online gaming operator on the regulated market in Mexico. Customer integration work will commence shortly and once completed, the launch of games will be communicated separately.

"I am very pleased that Caliente has selected us as a business partner for online casino. They are a true frontrunner in Mexico, and a major player within the regulated online gaming space. I am convinced that we can support them to drive online casino growth and to provide the best-in-class entertainment experience to their player community", says Björn Krantz, Managing Director of NetEnt Americas LLC.

"We are very excited to integrate NetEnt's world class gaming portfolio. We are confident the games will expand our growth and solidify our leadership in the regulated Mexican market", says Emilio Hank, CEO of Caliente Interactive.

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NetEnt Americas LLC is a US subsidiary of NetEnt AB (publ), a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ OMX Stockholm (NET-B) and employs 900 people in Stockholm, Malta, Kiev, Gothenburg, and Gibraltar. www.netent.com

About Caliente Interactive

Caliente Interactive, a division of Grupo Caliente, is the leading online operator in Mexico. With a history spanning over 100 years and an expansive retail footprint, Caliente has consistently been the standard in Mexican gaming. Caliente is regulated by the Direccion General de Juegos y Sorteos of the Secretaria de Gobernacion in Mexico. www.caliente.mx