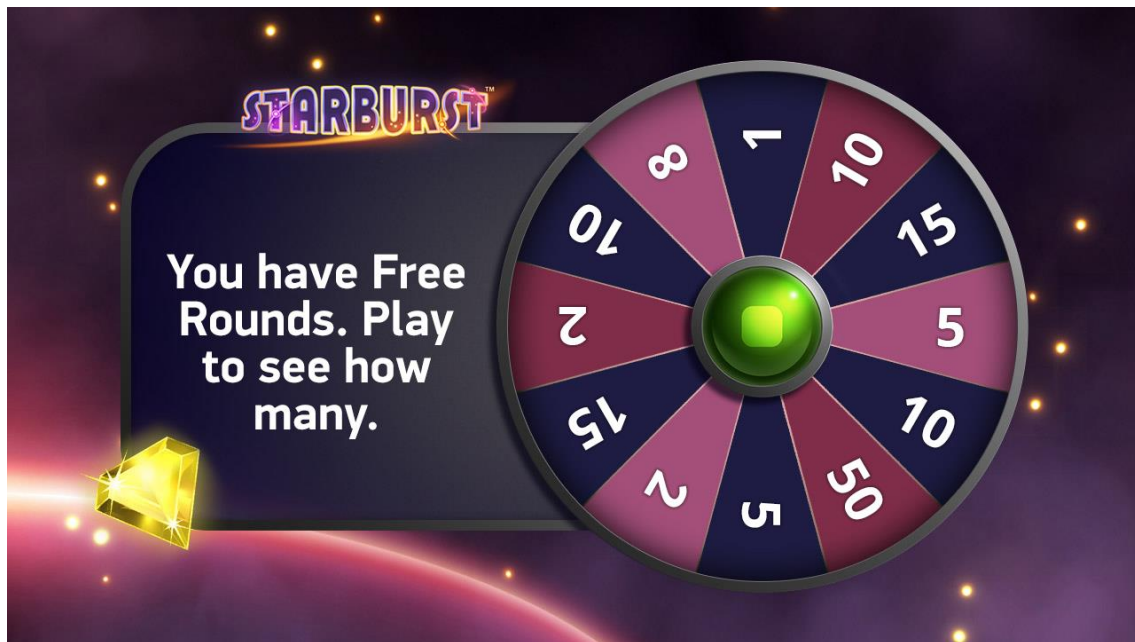


PRESS RELEASE
November 16, 2017

Free Round Widget added to NetEnt Engage™ portfolio to boost casino performance



NetEnt, leading provider of digital gaming solutions, continues to underline its pioneer status with the launch of Free Round Widget, a totally new way of rewarding players with free spins, in a fun, innovative and exciting way. The tool will help casino operators increase player engagement and build loyalty.

NetEnt Engage opens the doors to a whole new world of in-game entertainment, where features and functionalities are triggered by players and controlled by casino operators. The innovative suite of tools allows operators to offer an all-encompassing player experience that's exclusively tailored and more exciting than ever before.

Bringing Free Round Widget to the NetEnt Engage portfolio heralds a unique way off helping casinos market games, while letting players take a spin at the lucky wheel and win free rounds. An easy-to-use mechanism allows an operator to control the widget configurations and determine outcomes and rewards.

Free Round Widget is fully customisable, with NetEnt customers able to tailor the feature by adding their own branding and messaging, making each one unique. The product will be introduced to all NetEnt games, markets and customers that support free rounds.

Henrik Fagerlund, Chief Product Officer of NetEnt, says: *“Free Round Widget is a great addition to NetEnt Engage, which is packed full of performance-boosting products and features, and another example of how NetEnt is committed to driving the online casino market forward through better gaming solutions. We understand the huge value in placing player engagement at the fore and are constantly working on innovative and exciting ways to facilitate this.”*

[View demo of Free Round Widget](#)

For additional information please contact:
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NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by their cutting-edge platform. With innovation at its core, NetEnt is committed to helping customers stay ahead of the competition. NetEnt is listed on Nasdaq Stockholm (NET-B), employs more than 900 people and has offices in Stockholm, Malta, Kiev, Gothenburg, New Jersey, Krakow and Gibraltar. www.netent.com