

PRESS RELEASE
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NetEnt launches Finn and the Swirly Spin™ slot, featuring first-of-its-kind spiral spin mechanic inspired by social gaming



NetEnt, the leading provider of digital gaming solutions, has unveiled its latest ground-breaking innovation-packed slot game, Finn and the Swirly Spin™ - a mobile-first title featuring unique spiral reels and never-before-seen built-in gamification.

The first-of-its kind spin function, which takes inspiration from mobile social gaming, follows lovable leprechaun Finn and his magical key symbol.

The key makes its way from the outside corner on the swirly spin, with wins clearing the path as it moves to the middle in a bid to unlock free spins for Finn as he travels on his fun adventures.

Once the key has reached the middle, the Irish-themed *Finn and the Swirly Spin*[™] transports players on an exciting journey through the Emerald Isle to one of the free spin-filled new worlds; Lucky Mug, Lava Lair, Starbar and Golden Pot.

Thanks to its unique in-game gamification features, players can visit all four lucky levels by collecting a key for each, earning one every time they reach the middle of the swirly spin, with a light-up key meter helping them track their progress.

Players are sure to enjoy their Emerald Isle adventures with Finn the mischievous leprechaun, as aptly themed symbols, including horseshoes and four-leaf clovers, rain down in perfect synchronisation with the game's complimenting soundtrack.

[Watch a demo of Finn and the Swirly Spin.](#)

Henrik Fagerlund, chief product officer at NetEnt, said: "This is really a special production from NetEnt. The game is a visual masterclass from our designers and its new features, which include the brilliant unique spiral spin function, add a fun and never before seen element that will leave players thrilled to have met Finn.

"NetEnt has certainly cranked up the excitement factor and *Finn and the Swirly Spin*[™] has received the most positive feedback we have ever seen from game testing and we can't wait for players to play themselves – we are sure they will love the game as much as we do as they travel the Emerald Isle."

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NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by their cutting-edge platform. With innovation at its core, NetEnt is committed to helping customers stay ahead of the competition. NetEnt is listed on Nasdaq Stockholm (NET-B), employs 900 people and has offices in Stockholm, Malta, Kiev, Gothenburg, New Jersey, Krakow and Gibraltar. www.netent.com