

PRESS RELEASE
February 6, 2018

NetEnt heads to Valhalla after securing rights to create video slot game based on the hit drama series *Vikings*

NetEnt, the leading provider of digital gaming solutions, has secured a deal with A+E Networks® to bring the critically acclaimed drama series, *Vikings*, to the iGaming world.



The branded video slot game will be inspired by the popular TV series, *Vikings*, and follows the exploits of a famous Norse clan from the dark ages in Scandinavia as they aim to successfully invade England and France.

NetEnt will be releasing their newest branded game towards the end of 2018.

Henrik Fagerlund, Chief Product Officer of NetEnt, said: *“To be able to provide our players with a different genre of branded game, showcases the hard work we’re putting in behind the scenes to create such high-quality content and further expand our portfolio.”*

Fagerlund added, “Vikings has quickly become a TV favourite since the first season in 2013 and appeals to a vast audience worldwide. It’s a classic and historical theme



packed with action and we're sure the players will be looking forward to the launch later this year."

"Vikings," which airs on HISTORY® in the US, is the critically acclaimed series from creator and Executive Producer **Michael Hirst** (Academy Award® winning film *Elizabeth* and the Emmy® and Golden Globe® nominated series "The Tudors") and is a family saga that tells the remarkable tales of the lives and epic adventures of the raiders and explorers of the Dark Ages.

Vikings is an international Irish/Canadian co-production by TM Productions and Take 5 Productions. MGM Television serves as the worldwide distributor outside of Ireland and Canada. *Vikings* is produced in association with Corus Entertainment.

Hirst serves as executive producer along with Morgan O'Sullivan of *World 2000 (The Count of Monte Cristo; "The Tudors")*, Sheila Hockin ("The Tudors," "The Borgias"), John Weber of Take 5 Productions ("The Tudors," "The Borgias"), Sherry Marsh, Alan Gasmer, and James Flynn ("The Tudors," "The Borgias").

A+E Networks is an exclusive licensing agent of *Vikings* for gaming, gambling and experiential businesses.

For additional information please contact:

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NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by their cutting-edge platform. With innovation at its core, NetEnt is committed to helping customers stay ahead of the competition. NetEnt is listed on Nasdaq Stockholm (NET-B), employs 900 people and has offices in Stockholm, Malta, Kiev, Gothenburg, New Jersey, Krakow and Gibraltar. www.netent.com

ABOUT A+E NETWORKS

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