

**PRESS RELEASE**

Financial News  
March 25<sup>th</sup> 2018

## Per Eriksson leaves NetEnt. Therese Hillman appointed acting CEO

**The Board of Directors of NetEnt has decided to replace the Group's CEO in order to increase focus on long-term growth for the Company. Recruitment of a new CEO will commence immediately. Therese Hillman has been appointed acting CEO.**

The Board of NetEnt has decided that Per Eriksson is to step down as President and CEO with immediate effect. The recruitment process will be initiated immediately, and a new CEO will be presented as soon as possible.

NetEnt's Chairman of the Board, Vigo Carlund, comments:

*"NetEnt has developed well over many years and several parts of the business are still developing well, for example in regulated markets, but the overall performance of the Group has not been as it should. The Board believes that NetEnt needs a new driving force to reverse the trend and increase the focus on growth. The value creation potential in NetEnt remains significant. The online gaming market has structural growth driven by the migration from offline to online gaming. The Company has a solid balance sheet and a strong brand name in its segment of the market. The Board would also like to extend its gratitude to Per Eriksson for his time as CEO for NetEnt."*

NetEnt's Board has appointed Therese Hillman as acting CEO. She will also remain in her current position as Chief Financial Officer (CFO).

**For additional information please contact:**

Vigo Carlund, Chairman of the Board of NetEnt AB (publ)  
Phone: +46 70 762 00 93

Roland Glasfors, Investor Relations, NetEnt AB (publ)  
Phone +46 760 024 863  
roland.glasfors@netent.com

*This information is information that NetEnt AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 18:45 CET on March 25<sup>th</sup>, 2018.*

**About NetEnt**

NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by a cutting-edge platform. NetEnt is committed to helping customers stay ahead of the competition, is listed on NASDAQ Stockholm (NET-B) and employs more than 1,000 people in Stockholm, Malta, Kiev, Krakow, Gothenburg, Gibraltar and New Jersey. [www.netent.com](http://www.netent.com)