

PRESS RELEASE

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NetEnt launches industry-first widget allowing simultaneous sports betting and live casino action

NetEnt adds another exciting product release to its packed FIFA World Cup™ roadmap with NetEnt Live's Sports Betting Widget. It is an industry-first product that will give players the chance to play live casino games and bet on sports at the same time.

Sports Betting Widget utilises unique streaming technology and content management tools to create a seamless gaming experience, where operators can offer live odds on any sport, match or marketplace on any NetEnt Live game table.

Stoiximan has become the first operator to sign up to Sports Betting Widget, in time for this year's FIFA World Cup™ with others set to follow. Stoiximan will offer both pre and in-play odds, which the player can bet on while enjoying the live casino experience.

Henrik Fagerlund, Chief Product Officer of NetEnt, says: "This is a product unlike anything the market has seen before and we are releasing it at a very exciting time, with the start of the World Cup only a few weeks away.

"Sports Betting Widget offers a new type of cross-sell opportunity, as operators will not have to worry about missing out on sports-betting revenue while gaining revenue on other products, as players can use both simultaneously."

Ioannis Kalambokis, Head of Casino from Stoiximan says: "We always want to offer the ultimate User Experience to our members. That's why we worked closely with NetEnt in order to create an innovative way of combining Sports Betting with Live Casino.

"With Sports Betting Widget our members can now play our live casino games without worrying about missing out on in-play betting during the World Cup action."

The Sports Betting Widget is another viable application of the Chroma key technology and it follows the release of NetEnt's Live Sports Roulette, which allows players to keep up to date with scores and real-time updates during World Cup matches while playing Live Roulette, with dealers commenting on the action.

For additional information please contact:

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NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by their cutting-edge platform. With innovation at its core, NetEnt is committed to helping customers stay ahead of the competition. NetEnt is listed on Nasdaq Stockholm (NET-B), employs 900 people and has offices in Stockholm, Malta, Kiev, Gothenburg, New Jersey, Krakow and Gibraltar. www.netent.com