

PRESS RELEASE
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NetEnt underlines another year of achievement with EGR B2B Awards win

NetEnt is celebrating more success at the annual EGR B2B Awards with the victory in the Innovation in Mobile category, as reward for the quality of its mobile offering.



NetEnt was successful as a result of its product development, deliverability and performance, as well as its understanding of customer needs and the ability to truly understand the player needs and requirements that maximizes user and gameplay experience.

Among NetEnt's achievements in the past 12 months have been the industry-first innovations added to the live casino offering, with Live Sports Roulette and Sports Betting Widget allowing players to view live data and bet on sports respectively while playing in a live casino.

NetEnt's success in the last year led to nominations in 10 categories.

Therese Hillman, CEO of NetEnt, said: "It is a great honour for us to be voted by the industry as the most innovative mobile supplier. This is reward for the hard work every person in our team has put in over the last year, and we will be determined to be even more successful at next year's awards."

The EGR B2B Awards were held at a packed ceremony at the Hurlingham Club in London on Wednesday 20th June, celebrating the achievements of suppliers across the i-gaming industry.

For additional information please contact:
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NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by their cutting-edge platform. With innovation at its core, NetEnt is committed to helping customers stay ahead of the competition. NetEnt is listed on Nasdaq Stockholm (NET-B), employs 900 people and has offices in Stockholm, Malta, Kiev, Gothenburg, New Jersey, Krakow and Gibraltar. www.netent.com