

PRESS RELEASE
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NetEnt enter Denmark with Live casino offering

Mr Green has launched the full NetEnt Live portfolio to its Danish customers marking NetEnt first entry in to the market.

NetEnt will deliver its range of network tables, including Live Roulette, Standard Blackjack and Common Draw Blackjack to Mr Green's Danish players. This is the first time NetEnt's Live Casino products has been made available in the Danish market. Mr Green will also offer it's Live Beyond Live games, a tailor made, fully customizable multi table casino environment from NetEnt.

"We are proud to have our games launched to the Danish market and Mr Green is the perfect partner to do it with. Mr Green has a strong presence in Denmark and I'm certain that their players will enjoy our games and the features they bring", **says Henrik Fagerlund, MD NetEnt Malta Ltd.**

Antoine Bonello, Chief Operating Officer for Mr Green Ltd. added:

"Live Beyond Live has given us the opportunity to provide our customers with a unique live casino experience that is a cut above the rest. We have seen great traction in the markets where Live Beyond Live is being offered and it's a natural step to extend this to the Danish Market. This will compliment further our already strong proposition in this region, consolidating further our presence, almost a year after the MrGreen.dk launch in December 2017.

The entry to a new market is the latest of many milestones for NetEnt Live in 2018. At ICE 2018 NetEnt unveiled its revolutionary Exclusive Virtual Casino product where operators can have a tailor made and branded virtual multi table casino and offer their players a truly unique gaming experience. Both Mr Green and Unibet has since launched their own EVCs, with more to follow.

NetEnt has also launched an Industry first sports betting widget, that allows for players to place sports bets and play live casino simultaneously. NetEnt Live has also added several new clients including William Hill.

For additional information please contact:

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NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Visit www.games.netent.com to try our games. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by their cutting-edge platform. With innovation at its core, NetEnt is committed to helping customers stay ahead of the competition. NetEnt is listed on Nasdaq Stockholm (NET-B), employs 900 people and has offices in Stockholm, Malta, Kiev, Gothenburg, New Jersey, Krakow and Gibraltar. www.netent.com