

PRESS RELEASE
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NetEnt launches an exclusive virtual casino with Ninja Casino

Players at Ninja Casino can now enjoy a unique virtual live casino with NetEnt's fully-immersive, live casino experience.



Ninja Casino, the flagship brand from Global Gaming, has launched Ninja Casino Live, an exclusive virtual casino from NetEnt, to its no-registration casino.

Utilizing NetEnt's advanced streaming technology Ninja was able to customize the look and feel of the casino to provide their players with a truly unique gaming experience that fits and strengthens the brand. Ninja Casino Live is a virtual multi-table environment, set on one of the top floors of a futuristic skyscraper.

A choice of live dealers and different tables, including Roulette and Blackjack, with one table being with a Swedish speaking dealer, is offered, via a range of camera positions, creating an immersive UX that offers visibility of the other tables. The virtual casino solution from NetEnt also allows players to change tables and games without having to return to the lobby which creates a natural and intuitive casino experience.

Henrik Fagerlund, Chief Product Officer of NetEnt, said: "Our ground-breaking exclusive virtual casinos have breathed new life into the live casino experience. They take the offering to a new level and allow operators to maximize results by having a significant input into the design and build of the product."

"Ninja Casino Live will enable us to offer a completely new, fully immersive casino experience on mobile. We are thrilled to be the first operator to launch a dedicated Swedish Blackjack table on a NetEnt exclusive casino and are very pleased with the level of customisation that will increase engagement, with Ninja Casino Live fitting perfectly into our Ninja Casino offering", **Dirk Camilleri, Head of Casino at Global Gaming, added.**

For additional information please contact:

press@netent.com

NetEnt AB (publ) is a leading digital entertainment company, providing premium gaming solutions to the world's most successful online casino operators. Visit www.games.netent.com to try our games. Since its inception in 1996, NetEnt has been a true pioneer in driving the market with thrilling games powered by their cutting-edge platform. With innovation at its core, NetEnt is committed to helping customers stay ahead of the competition. NetEnt is listed on Nasdaq Stockholm (NET-B), employs 900 people and has offices in Stockholm, Malta, Kiev, Gothenburg, New Jersey, Krakow and Gibraltar. www.netent.com

Global Gaming is a challenger in the iGaming industry, delivering innovative and safe gaming services and operating a number of successful casino brands. Its flagship, Ninja Casino, builds on a revolutionary technology allowing players to enjoy a safe and seamless online casino experience without the hassle of a lengthy registration process. Global Gaming was named Sweden's fastest growing technology company (Deloitte Sweden Technology Fast 50) in November 2018. The company's Certified Adviser is Redeye AB.